

7 Social Media Templates for Authors

Tweets

Reviews

These are templates you can use where you insert a short quote from the actual review from your book.

Example #1:

"One of the best books I have read this year" MIRROR MIRROR...Am I Beautiful?
<http://ow.ly/cKlki> #Kindle #AmazonPrime

Template #1:

"_____ (insert short quote from a review)" [Book Title]" [link] #Kindle #AmazonPrime

Free Book

Example #2:

Looking for new books for your #Kindle? Check out "How to Find Free #ChristianBooks Online" here: <http://ow.ly/fN8Kt> #freebooks

Template #2:

Looking for new books for your #Kindle? Check out "[Book Title]" here: _____ (link to your book) #freebooks

Example #3:

Download this #Kindlebook "How to Find Free Christian Books Online" <http://ow.ly/fN8Kt> #Kindle #freebooks

Template #3:

Download this #Kindlebook "[Book Title]" [link] #Kindle #freebooks

New Release

Example #4:

New Release: “21 Days of Faith Challenge” Only #99cents on #Kindle here <http://ow.ly/jbgnB>

Template #4:

New Release: [Book Title]” Only #99cents on #Kindle here [link]

Example #5:

“21 Days of Faith Challenge” Only #99cents on #Kindle here <http://ow.ly/jbgnB> #borrow #AmazonPrime

Template #5:

“[Book Title]” Only #99cents on #Kindle here [link] #borrow #AmazonPrime

Facebook Posts

Book Launch Facebook Post

Template #6:

[Book Name] is here...

People are saying [insert some good benefit that the book produces]. They’re saying [insert some other good benefit or result]. And a lot of people are raving about it because nothing else comes close to [delivering some big benefit].

But don’t take my word for it. See for yourself at [link]

Facebook “Engagement” Post

Note about the Engagement Post: The idea behind this type of post is to get your readers engaged and responding to your content. Thus you’ll want to post something thought-provoking, something that polarizes people, or something that otherwise creates a strong emotional reaction in people. Naturally, just be sure it’s related to your niche.

Template #7:

There's a huge controversy boiling across [the specific industry/field/niche] right now.

Some people are saying [explain what some people are suggesting].

Others are saying [explain the opposing viewpoint].

But you know what?

They're all wrong. Every. Single. Person.

That's because [explain why they're all wrong].

That's what I think. Tell me, what do YOU think? Let me know your opinion right now by commenting below...

Want More?

If you would like step-by-step training on implementing this checklist, you can join **Seven Day Social: A One Week Challenge To Take Your Social Media Marketing to the Next Level** at www.sevendaysocial.com.

What you get in this 7-day marketing challenge:

- 7-day challenge with step-by-step training.
- Get my evergreen document template (.doc)
- Download my 20-page evergreen tweet document for ideas on how to write tweets for your books (PDF).
- Learn the anatomy of a tweet.
- Download my list of hundreds of hashtags for authors.
- Evergreen content checklist (PDF).
- Includes over 250 inspirational quotes in 140 characters or less, ready to copy and paste into your Twitter account...almost a year's worth! They say quotes are more likely to be re-tweeted, so choose your favorite from this list and load them into your Twitter account. Plus, I included some Thanksgiving scriptures and other quotes for you as well.
- Plus you'll get 200+ inspirational images – These are images you can use to post on social media.



Do the work once and continue to have it marketing for you on an ongoing basis, that's what evergreen tweets and posts are all about. Get started for just \$10 here:

www.sevendaysocial.com

Results Authors Are Getting

"For those of you who have not gone through the Seven Day Social training yet, when it falls into your timing, you owe it to yourself to go through it.

I took the month of January to step through the training and then implement the posts I created along with some other posts to post planner.

I have three books and because if other reasons have not even fully marketed one of them through any type of promotion. Because of not marketing for a while at all in late 2015, my sales were almost down to zero.

Just one month after posting regularly on social media and posting a snippet about one of my books every few days (80/20), **I am seeing one to two sales per day**. Now, I know this is not anything stellar but it is just the beginning. The posts are written and planned **so I am selling books daily while really doing nothing right now**.

Do this training - get your evergreen document of posts started and add to it continuously."

- **Teresa Mills**, Travel Lover, Author and Techie Nerd

Get started for just \$10 here: www.sevendaysocial.com