

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR TO WIN. MAKING A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.

SWEEPSTAKES DETAILS

NAME OF SWEEPSTAKES: MERRY & BRIGHT CHRISTMAS GIVEAWAY

PARTICIPATING PUBLICATION

SI Trader (the "Publication")

SPONSOR

GateHouse Media Illinois Holdings, Inc. d/b/a SI Trader, 175 Sully's Trail, Pittsford, NY 14534 ("Sponsor")

BUSINESS SPONSOR

Chase Motorsports, Paducah, Kentucky ("Business Sponsor")

SWEEPSTAKES PERIOD

November 15, 2018 at 9:00 a.m. Central Time ("CT") until 5:00 p.m. CT on December 18, 2018

RANDOM DRAWING

All Entries (as defined below) will be entered in a random drawing to be held on or around December 19, 2018 at the offices of the Publication (the "Drawing"). One (1) Entry, as defined below, will be selected at random in the Drawing (the "Winner").

PRIZES

One (1) prize will be awarded in this Sweepstakes as follows: 2018 Taotao 110cc Sports ATV
The approximate retail value ("ARV") of this prize is \$744.00.

ELIGIBILITY

The Sweepstakes is open only to legal residents of the United States who are eighteen (18) years of age or older or the age of majority in their state of residence, whichever is older, with a valid driver's license (if winner's home state requires an ATV license) at the time of entry (the "Entrant" or "Entrants"). Employees, contractors and interns of GateHouse Media, LLC and the Sponsor, as well as the Business Sponsor, and each of their respective divisions, affiliates, parent companies, subsidiaries, advertising and promotion agencies (including, in each case, immediate family members) are not eligible to enter the Sweepstakes. For purposes of this Sweepstakes, "immediate family members" is defined as spouses, siblings, parents, children, grandparents and grandchildren, whether as "in-laws", or by current or past marriage, remarriage, adoption, cohabitation or other familial extension, and any other persons residing at the same household location, whether or not related. In order to enter the Sweepstakes or win the prize, the Entrant must comply fully with these official rules (the "Official Rules"), and by entering agrees to be bound by these Official Rules and the decisions of Sponsor, whose decisions shall be binding and final in all respects.

HOW TO OBTAIN AN ENTRY FORM AND ENTER THE SWEEPSTAKES

To obtain an entry form (the "Entry Form" or "Entry Forms") during the Sweepstakes Period, Entrants should use one of the following methods:

(A) Publication Office - Visit the offices of the Publication during normal business hours to obtain an Entry Form at no charge; or

(b) Publication Editions – The Entry Form will be included in the weekly Sponsor will determine all features of ATV including but not limited to color of exterior, and all other features or upgrades will be allowed only if permitted by delivery dealer and paid for by winner. Winner must be a licensed driver (if required to be a licensed ATV rider in the winner’s home state) and will be required to provide proof of insurance at time of delivery. Winner is responsible for taxes, title, license and registration, dealer preparation costs, insurance and other fees associated with the prize. Winner must take delivery of the prize from the dealership associated with the prize. ARV: \$11,000. Odds of winning the Prize depend on the number of eligible entries received during the Promotion Period. Prize is not transferable or refundable and must be accepted as awarded. No cash or other substitution may be made, except by the Sponsor, who reserves the right to substitute a Prize with another Prize of equal or greater value if the Prize is not available for any reason as determined by the Sponsor at its sole discretion. The winner is responsible for paying taxes and any and all other costs and expenses not listed above. . Reporting and payment of all applicable taxes resulting from acceptance or use of any prize are the sole responsibility of the winner. Except for the Prize value, the Prize winner will not receive any additional monetary compensation or acknowledgement for participation in the Promotion, any advertisement or other material. Receiving a Prize is contingent upon compliance with these Official Rules. The Prize will be fulfilled by the designated dealership as soon as it becomes available.editions of the Publication during the Sweepstakes Period. The Publication is available for purchase at select locations in and around West Frankfort, Illinois.

The completed Entry Form should then be hand- delivered or mailed to the Publication at the following address: SI Trader, P. O. Box 617, West Frankfort, Illinois 62896.

ALL ENTRY FORMS MUST BE RECEIVED AT THE OFFICES OF THE PUBLICATION BY 5:00 P.M. CT ON DECEMBER 18, 2018 (THE “SUBMISSION END DATE”). NO ENTRY FORMS WILL BE ACCEPTED AFTER THIS TIME.

Entry Forms for the Sweepstakes will not be accepted through e-mail or via facsimile. Entrants are limited to one (1) Entry Form per day in this Sweepstakes.

USE OF E-MAIL ADDRESSES

By participating in the Sweepstakes, each Entrant agrees to opt-in to receive e-mail communications from Sponsor. If an Entrant chooses to opt out of such future communications from Sponsor, he or she will be able to do so by following the instructions on any electronic communications sent by Sponsor. Upon opting-out, Sponsor will no longer send e-mail messages to the Entrant. An Entrant’s choice to opt out will not affect eligibility in the Sweepstakes.

ODDS OF WINNING

Odds of winning depend on the number of eligible Entry Forms received by Sponsor in total by the Submission End Date.

WINNER NOTIFICATION

The potential Winner will be notified by phone, e-mail or overnight mail in accordance with the contact information provided at the time of entry, and will be required to confirm his or her e-mail address for paperwork delivery. If a potential Winner does not respond within three (3) business days of an initial notification attempt contact from Sponsor, the prize may be forfeited and alternate potential winner(s) will be selected from remaining eligible Entries.

REQUIRED DOCUMENTATION

The potential Winner is required to execute and have notarized an (a) Affidavit of Eligibility, Liability and Publicity Release and (b) an IRS W-9 form (i.e. Request for Taxpayer Identification Number and Certification) before any prize is awarded. By entering the Sweepstakes, an Entrant agrees to execute these documents if selected as a winner. Except where prohibited by law, failure to execute any of these documents or comply with any of these terms will result in forfeiture of the prize.

Required documentation must be returned within five (5) business days to Sponsor, or the prize may be forfeited and awarded to an alternate potential winner(s).

TAXES

All local, state and federal taxes incurred by accepting a prize will be the sole responsibility of the Winner. Any person winning over \$600 in prizes during any one (1) year period will receive an IRS Form 1099 at the end of the calendar year, and a copy of such form will be filed with the IRS.

PRIZE CONDITIONS

1. No substitution or transfer of the prize will be allowed, except at the sole discretion of Sponsor. Sponsor reserves the right to substitute prizes of equal or greater value.
2. The Business Sponsor will determine all features of ATV including but not limited to color of exterior, and all other features or upgrades will be allowed only if permitted by the Business Sponsor and paid for by the Winner.
3. The Winner must be a licensed driver (if required to be a licensed ATV rider in the Winner's home state) and will be required to provide proof of insurance at time of pickup.
4. The Winner is responsible for taxes, title, license and registration, dealer preparation costs, insurance and other fees associated with the prize, as well as all other costs and expenses not listed above.
5. The prize has no cash value and may not be redeemed for cash at any time.
6. The prize must be picked up by the Winner in person at a pre-arranged date and time at Chase Motorsports located at 1212 Brown Street in Paducah, Kentucky. State issued photo identification is required to claim the prize.

CONDITIONS

By entering, an Entrant agrees to comply with these Official Rules and the decisions of Sponsor which are binding and final, and release Sponsor, and each of its divisions, affiliates, parent companies, subsidiaries, advertising and promotion agencies and anyone associated with the production of this Sweepstakes, and their respective directors, officers, employees and agents from any and all liability for any claims, injuries, losses or damages (including attorneys fees) of any kind arising out of their participation in this Sweepstakes or resulting from acceptance,

possession, use or misuse of any prize. The potential prize winners waive the right to assert as a cost of winning the prize any and all costs of verification and redemption or travel to redeem said prize and waives any liability or claims (including attorneys fees) which might arise from redeeming or seeking to redeem said prize. In the event of non-compliance with these Official Rules, or if prize notification is returned to Sponsor as undeliverable, if prize is refused or cannot be accepted for any reason, the prize will be forfeited and an alternate winner will be selected in a random drawing. Upon forfeiture or refusal, no compensation will be given. Acceptance of prize constitutes permission to use the winner's name, photograph, likeness, Sweepstakes submissions and/or statements attributed to winners regarding the Sweepstakes, for advertising and publicity purposes without further compensation or consent. All entries become the property of Sponsor. This Sweepstakes shall only be construed and evaluated according to the laws of the state of New York, without regard to the principles of conflicts of laws and submission of any entry constitutes acceptance of such laws. This Sweepstakes is void where prohibited. All federal, state and local laws and regulations apply.

This Sweepstakes is not intended for gambling. If it is determined that an Entrant is using the Sweepstakes for gambling purposes, he/she will be disqualified and reported to authorities.

Sponsor and its affiliates reserve the right to use any and all information related to the Sweepstakes, including information on Entrants obtained through the Sweepstakes, for marketing purposes or any other purpose, unless prohibited by law.

Sponsor and its affiliates reserve the right to change the rules of this promotion at any time by posting updated Rules to the Publication's website. An Entrant's participation in the Sweepstakes after the posting date of revised Sweepstakes rules signifies notice and agreement to the revised Official Rules of the promotion.

The decisions of Sponsor regarding all aspects of the Sweepstakes shall be final and binding in all respects. Sponsor will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the Sweepstakes.

Any third party trademarks mentioned herein are the property of their respective trademark owners. The use or mention of such third party trademarks in these Official Rules or in the Sweepstakes is solely for prize identification purposes ONLY and shall in no way imply an endorsement or sponsorship of the Sweepstakes.

QUESTIONS

If you have any questions regarding this Sweepstakes, please contact Vanessa Taylor at VTaylor@gatehousemedia.com.

NAME OF WINNER

To obtain the name of the Winner, contact Vanessa Taylor at VTaylor@gatehousemedia.com.