

A close-up photograph of a hand holding a paintbrush, applying blue paint to a wooden fence. The fence has vertical slats, some of which are already painted blue, while others are white or natural wood. The background is slightly blurred, showing more of the fence and some greenery.

THE **BIG**
SHARE

COMMUNITY SHARES OF WISCONSIN

Getting Started
Guide

Welcome to The Big Share

Want to make sure your nonprofit is ready to participate in The Big Share? This guide will lead you through the steps for registering and getting started. We've also outlined some key dates to make note of leading up to the event!

Are You Eligible?

To participate, your organization must be:

- A Community Shares of Wisconsin member group, or an organization featured by Community Shares of Wisconsin as an Inspiring Voices organization. To learn more about Community Shares of Wisconsin, visit www.communityshares.com.
- Committed to promoting The Big Share to your constituents.

Are You Registered?

- Complete the registration at www.thebigshare.org by February 28, 2019.

Are You Connected?

- Follow Community Shares of Wisconsin on Facebook at www.Facebook.com/CommunityShares
- Follow Community Shares of Wisconsin on Twitter at www.Twitter.com/CommSharesWI
- Follow Community Shares of Wisconsin on Instagram at www.Instagram.com/CommSharesWI
- Use the hashtag: **#CSWBigShare** in all of your social media posts

Are You Ready?

- Check out the **Nonprofit Toolkit** for tips, templates, and resources.
- Register for **in-person training and webinar series**.
- Utilize the resources and tips emailed by the Big Share team.

Questions about The Big Share?

For more information about The Big Share, contact Araceli Ezparza at aesparza@communityshares.com or customersuccess@givegab.com.

Key Dates

• **November 14** →

- Registration opens for
- The Big Share

• **December 18** →

- Webinar: Getting Ready for The
- Big Share

• **February 5** →

- Webinar: Final Steps for Success
- for The Big Share

• **February 28** →

- Registrations closes for
- The Big Share

• **March 5** →

- The Big Share starts at
- midnight on March 5 and ends
- at 11:59pm on March 5

• **BEYOND**

- Continue fundraising on GiveGab to
- reach your year-end fundraising goals!