



THE
BIG
SHARE

COMMUNITY SHARES OF WISCONSIN

Getting Started
Guide

Welcome to The Big Share!

Want to make sure your nonprofit is ready to participate in the Big Share? This guide will lead you through the steps for registering and getting started. We've also outlined some key dates to make note of leading up to the event!

Are You Eligible?

To participate, your organization must be:

- Member of the Community Shares of Wisconsin or featured as an Inspiring Voices organization.
- Committed to promoting the Big Share to your constituents.

Are You Registered?

- Complete the registration at www.thebigshare.org by **January 15, 2018**.

Are You Connected?

- Follow the Big Share on Facebook at www.Facebook.com/CommunityShares
- Follow the Big Share on Twitter at www.Twitter.com/CommSharesWI
- Follow the Big Share on Instagram at www.Instagram.com/CommSharesWI
- Use the hashtag: **#CSWBigShare** in all of your social media posts

Are You Ready?

- Check out the **Nonprofit Toolkit** for tips, templates, and resources.
- Register for **in-person training and webinar series**.
- Utilize the resources and tips emailed by the Big Share team.

Questions about the Big Share?

For more information contact us at customersuccess@givegab.com

Key Dates

• **Oct 25** →

- Registration opens for the Big Share

• **Nov 8** →

- *Getting Ready* Webinar

• **Jan 15** →

- Registrations Closes for the Big Share

• **Feb 7** →

- *10 Final Steps to Success* Webinar

• **Mar 6** →

- The Big Share starts at 12:00 am and ends at 11:59 pm!

• **BEYOND**

- Continue fundraising on GiveGab to reach your year-end fundraising goals!