



RAISE

THE

F C F P

REGION®

Getting Started  
Guide

# Welcome to Raise the Region®

Want to make sure your nonprofit is ready to participate in Raise the Region? This guide will lead you through the steps for registering and getting started. We've also outlined some key dates to make note of leading up to the event!

## Are You Eligible?

To participate, your organization must be:

- An IRS approved tax-deductible organization located in or serving the North Central Pennsylvania region
- Have a physical address in one of the following counties: Columbia, Lycoming, Montour, Northumberland, Snyder or Union
- Registered with the appropriate states in which you solicit donors.
- Committed to promoting Raise the Region® to your constituents.

## Are You Registered?

- Complete the registration at [www.raisetheregion.org](http://www.raisetheregion.org) by February 28th



## Are You Connected?

- Follow **Raise the Region®** on Facebook at [facebook.com/FCFPGIVES](https://facebook.com/FCFPGIVES)
- Use the hashtag: **#raisetheregion** in all of your social media posts



## Are You Ready?

- Check out the **Nonprofit Toolkit** for tips, templates, and resources.
- Register for **in-person training and webinar series**.
- Utilize the resources and tips emailed by the Raise the Region team.

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## Questions about Raise the Region®?

For more information contact us at [info@raisetheregion.org](mailto:info@raisetheregion.org)



# Key Dates

## January 23rd

- **Registration** opens for Raise the Region®

- *Getting Ready In-Person Training*

## February 19th

- *10 Final Steps to Success Webinar*

## February 28th

- **Registration** closes for Raise the Region®

## March 13th at 6PM

- Raise the Region® starts on March 13th at 6:00 PM - this is when donations open!

## March 13th at 6PM

- Raise the Region® starts at 6:00 PM on March 13th and ends at 11:59 pm on March 14th

## What happens after Raise the Region®?

- Continue fundraising on GiveGab to reach your year-end fundraising goals!

