



Special Prizes for Social Media

First Place: \$1,000

Runner-up: \$500

Social media is key to promoting [Give Local Greater Waterbury and Litchfield Hills](#). That's why, this year, we're rewarding your creativity with new Social Media Prizes!

How to enter for the Give Local social media prizes

All nonprofit organizations registered for the Give Local Greater Waterbury and Litchfield Hills event on April 23-24, 2019 are eligible to win the Social Media prizes made possible by Ion Bank Foundation.

To enter, send a screenshot of your best Give Local-related social media posts to givelocal@conncf.org by 5 p.m. EST on April 24. It can be a post from any social media platform published between April 10 and April 24. Sorry, words and images only. No videos, please.

How to win

Connecticut Community Foundation will recruit a small jury consisting of community foundation volunteers and members of the local artistic community to choose first place (\$1,000) and second place (\$500) winners.

They will be looking for posts that most creatively promote Give Local:

- Creative use of visuals
- Demonstration of your impact
- Clear call to action
- Use of the Give Local hashtag #GiveLocalGWLH

The winner will be announced via the Give Local prize page.

Have fun and generate lots of engagement! Use this opportunity to highlight the good you do and encourage donors to give through Give Local Greater Waterbury and Litchfield Hills!

This prize is sponsored by Connecticut Community Foundation and is in no way endorsed, administered or promoted by any social media platforms.

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