

A woman in a light blue shirt, red patterned shorts, a white cap, and sunglasses is fly fishing in a stream. She is standing on a rock, holding a fishing rod. The background is a lush green forest with tall trees and dense foliage. The scene is brightly lit, suggesting a sunny day.

ORVIS[®]



**EMBRACE
A STREAM**

GIVE WHERE YOU FISH

Getting Started Guide

Welcome to Embrace A Stream

Want to make sure your chapter is ready to participate in Embrace A Stream? This guide will lead you through the steps for registering and getting started. We've also outlined some key dates to make note of leading up to the event!

Are You Eligible?

To participate, your chapter must be:

- An IRS approved tax-deductible chapter located in or serving your community.
- Registered with the appropriate states in which you solicit donors.
- Committed to promoting Embrace A Stream to your constituents.

Are You Registered?

- Complete the registration at www.embraceastream.org by
- Enable donations on your account by adding your ACH transfer information (bank account information).

Are You Connected?

- Follow Embrace A Stream on Facebook at www.Facebook.com/EmbraceAStream/
- Follow Embrace A Stream on Twitter at www.Twitter.com@TroutUnlimited
- Follow Embrace A Stream on Instagram at www.Instagram.com#/troutunlimited/
- Use the hashtag: **#EmbraceAStream** in all of your social media posts

Are You Ready?

- Check out the **Chapter Toolkit** for tips, templates, and resources.
 - Register for **live trainings and webinar series**.
 - Utilize the resources and tips emailed by the Embrace A Stream team.
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Questions about Embrace A Stream?

For more information contact us at Info@embraceastream.org

Key Dates

September 22

- Registration opens for Embrace A Stream

10/01/18

- Getting Ready or What's New* Webinar

October 15

- 10 Final Steps to Success* Webinar

October 19

- Registrations Closes for Embrace A Stream

October 26

- IRS and state attestation must be completed to participate on May 17-May 18

November 5 - 11

- Embrace A Stream starts at 12:00 am on Nov. 5 and ends at 11:59 pm on Nov. 11

BEYOND

- Continue fundraising on GiveGab to reach your year-end fundraising goals!