



Sponsorship Opportunities

big give

March 22, 2018

One day to celebrate
the giving spirit

We invite you to join the Big Give Campaign!

What is Big Give?

Big Give is South Central Texas' day of online giving. The goal of the 24-hour event is to support nonprofits in the region that are committed to making South Central Texas a great place to live, work and play. Since 2014, over \$15 million has been given to more than 1,200 nonprofits. That's a total of 101,000 donors who have made Big Give one of the most successful giving days in the country.



We are honored each year to participate in Big Give. We know your commitment to make our region a better place to live, work, and play and cherish these opportunities to work together on that goal.

Thank you again for your generous support through the use of your resources, partnerships and ongoing encouragement. We so appreciate you for helping to make San Antonio a caring place to grow old.”

Vinsen Faris, CFRE
Meals on Wheels San Antonio



2017 Highlights

COMMUNITY BENEFITS

\$4,681,522 was raised and distributed to participating nonprofits

Over 2,000 individuals from **648** participating nonprofits attended free training sessions covering topics from building a social presence to developing a communications plan

43,400 donors gave through the Big Give website

SPONSOR BENEFITS

Thousands reached through Big Give social media

148,384 visits to the Big Give website
4/27-5/5

\$50,000 in earned media in 2017

Sponsorship Packages

Summary of Benefits	Hero \$50,000	Leader \$25,000	Champion \$10,000	Motivator \$5,000	Supporter \$2,500	Friend \$1,000
Logo on Big Give website						
Recognition in our data recap report to the community						
Opportunity to post a 15-second video on Big Give social media promoting why your company supports the BIG day!						
Vendor table at Big Give training camp						
Logo placement on back cover of SA Magazine's Big Give Giving Guide						
Logo recognition in 30-second TV Spot						
Feature story in SA Magazine Big Give Giving Guide						

To be a **Big Give** sponsor and support over 600 local nonprofits, contact:



Scott McAninch

scottm@tncouncil.org

210-229-0333

Commitments must be received by January 31, 2018.



TheBigGiveSA



BigGiveSA



@TheBigGiveSA

What your sponsorship supports

Your sponsorship is critical in ensuring the success of the Big Give. Sponsorship also increases your brand recognition and shows your support for our nonprofit community. Depending on your sponsorship level, your name could be seen thousands of times through traditional and electronic mailings as well as on website and social media posts.

“There are two primary reasons donors give, first is they were asked. The Big Give was the first time we had asked individuals outside SST to support our campuses through individual gifts. The response was surprising, and we plan to invite more to give in 2018.”

Nancy Dunn Thompson, PhD
School of Science and Technology

Your support will:

- Increase nonprofit visibility in our community
- Award prize money to participating nonprofits
- Provide valuable training opportunities for nonprofit leaders
- Demonstrate your dedication to the local nonprofit community
- Encourage community-wide engagement with trusted nonprofit organizations

Our sponsorship levels have been developed to provide the maximum exposure and return on investment for sponsors. Big Give is a great opportunity to multiply your organization's current charitable giving efforts and earn significant exposure.

“We were elated with how successful our campaign was this year! The Give Gab platform and all the wonderful training that was provided was well worth our investment! We appreciate your team and all the inspirational prizes that were donated to all the nonprofits.”

Carla O'Dell
Boys and Girls Club of Bandera County



TheBigGiveSA



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