

DO
MORE

24

Getting Started
Guide



Welcome to Do More 24 Racine!

Want to make sure your nonprofit is ready to participate in Do More 24 Racine? This guide will lead you through the steps for registering and getting started. We've also outlined some key dates to make note of leading up to the event!

Are You Eligible?

To participate, your organization must be:

- An IRS approved tax-deductible organization serving Racine County.
- Registered with the appropriate states in which you solicit donors.
- Committed to promoting Do More 24 to your constituents.

Are You Registered?

- Complete the registration at www.domore24racine.org by **April 26**.
- Enable donations on your account by adding your ACH transfer information (bank account information).



Are You Connected?

- Follow United Way of Racine County on Facebook at [Facebook.com/UWRacine](https://www.facebook.com/UWRacine).
- Follow United Way of Racine County on Twitter at [Twitter.com/unitedwayracine](https://twitter.com/unitedwayracine).
- Follow United Way of Racine County on Instagram at [Instagram.com/unitedwayracinecounty](https://www.instagram.com/unitedwayracinecounty).
- Use the hashtag [#DoMore24Racine](https://www.instagram.com/explore/tags/domore24racine) in all of your social media posts.

Are You Ready?

- Check out the [Nonprofit Toolkit](#) for tips, templates, and resources.
- Register for [in-person training and webinar series](#).
- Utilize the resources and tips emailed by the Do More 24 team.

Questions about Do More 24?

For more information contact us at info@domore24racine.org.



Key Dates

February 18

- Webinar: *Getting Ready for Do More 24*. Registration opens for Do More 24.

March 7

- Webinar: *Engaging Your Supporters for Do More 24*

April 16

- Webinar: *Final Steps to Success for Do More 24*

April 26

- Registration closes for Do More 24

May 3

- IRS and state attestation must be completed to participate on May 16-May 17

May 16

- Do More 24 starts at noon on May 16 and ends at noon on May 17

BEYOND

- Continue fundraising on GiveGab to reach your year-end fundraising goals!

