

The logo for 'DO MORE' features the word 'DO' in a large, stylized font with a gradient from red to orange, and 'MORE' below it in a similar style. The letters have a slight shadow effect.

**DO
MORE**



Power your community.

Getting Started Guide

Welcome to DO MORE 24 Racine!

Want to make sure your nonprofit is ready to participate in DO MORE 24 Racine? This guide will lead you through the steps for registering and getting started. We've also outlined some key dates to make note of leading up to the event!

Are You Eligible?

To participate, your organization must be:

- An IRS approved tax-deductible organization located in or serving Racine County
- Registered with the appropriate states in which you solicit donors.
- Committed to promoting DO MORE 24 Racine to your constituents.

Are You Registered?

- Complete the registration at www.domore24racine.org by 5/3/2018
- Enable donations on your account by adding your ACH transfer information (bank account information).



Are You Connected?

- Follow DO MORE 24 on Facebook at www.Facebook.com/UWRacine/
- Follow DO MORE 24 on Twitter at www.Twitter.com/unitedwayracine
- Follow DO MORE 24 on Instagram at www.Instagram.com/unitedwayracinecounty
- Use the hashtag: **#DOMORE24Racine** in all of your social media posts

Are You Ready?

- Check out the **Nonprofit Toolkit** for tips, templates, and resources.
- Register for **in-person training and webinar series**.
- Utilize the resources and tips emailed by the DO MORE 24 team.

Questions about DO MORE 24 Racine?

For more information contact us at info@domore24racine.org

Key Dates

March 15

- Registration opens for DO MORE 24 Racine

April 5

- Getting Ready for DO MORE 24 Racine* Webinar

April 19

- Marketing & Promoting Your DO MORE 24 Racine Campaign* Webinar

April 23

- Registrations Closes for DO MORE 24 Racine

April 26

- 10 Final Steps to Success* Webinar

May 3

- IRS and state attestation must be completed to participate on May 17-May 18

May 17

- DO MORE 24 Racine starts at 12:00 pm on May 17 and ends at 12:00 pm on May 18

BEYOND

Continue fundraising on GiveGab to reach your year-end fundraising goals!