



PALMETTO GIVING DAY

GROWING GEORGETOWN COUNTY

Getting Started Guide

Welcome to Palmetto Giving Day!

Want to make sure your nonprofit is ready to participate in Palmetto Giving Day? This guide will lead you through the steps for registering and getting started. We've also outlined some key dates to make note of leading up to the event!

Are You Eligible?

To participate, your organization must be:

- An IRS approved tax-deductible organization located in Georgetown County.
- Registered with the appropriate states in which you solicit donors.
- Committed to promoting Palmetto Giving Day to your constituents.

Are You Registered?

- Complete the registration at www.palmettogivingday.org by **Feb. 28th**.
- Enable donations on your account by adding your ACH transfer information (bank account information).

Are You Connected?

- Follow Palmetto Giving Day on Facebook at www.Facebook.com/Palmetto-Giving-Day
- Follow Palmetto Giving Day on Twitter at www.Twitter.com/@PalmettoGivingDay
- Follow Palmetto Giving Day on Instagram at www.Instagram.com/PalmettoGivingDay
- Use the hashtag: [#PalmettoGivingDay](#) in all of your social media posts

Are You Ready?

- Check out the [Nonprofit Toolkit](#) for tips, templates, and resources.
- Register for [in-person training and webinar series](#).
- Utilize the resources and tips emailed by the Palmetto Giving Day team.

Questions about Palmetto Giving Day?

For more information contact us at anelson@bunnelle.org

Key Dates

Feb. 13 →

- Registration opens for
- Palmetto Giving Day

Feb. 13 →

- *Getting Ready* Webinar
- for Palmetto Giving Day

March 13 →

- *10 Final Steps to Success*
- Webinar

Feb. 28th →

- Registrations Closes for Palmetto
- Giving Day

April 10th →

- IRS and state attestation must be
- completed to participate on
- Palmetto Giving Day

May 7 →

- Palmetto Giving Day starts at
- 12:00 am and ends at 11:59
- pm!

BEYOND

- Continue fundraising on GiveGab to
- reach your year-end fundraising goals!