



Final Steps to Success for Great Give Palm Beach and Martin Counties

April 24, 2019



Giving Day Reminders

- Donations open starting at 12:00 AM on April 24
- \$5 minimum donation, no maximum donation amount
- You always have access to your donation reports through your Admin Dashboard
 - Can download as a .CSV for full details



Donation Reports



Double Dog Dare Rescue



Pawnee Gives

April 24, 2019

Time to launch

14

days

Get Set Up

Complete the steps below to be sure that you are set up and ready to participate in Pawnee Gives.

Please provide documents as requested by Pawnee Gives.

Add Your Organization's Info

Add Your Story

Get Verified to Collect Donations

Add Donation Levels

Add a 'Thank You' Message

Add Fundraisers

[Add An Administrator](#)

[Add Offline Donation](#)

[Manage Sponsor Matching](#)

[Manage Donations](#)

[Embed a Donate Button](#)

[Engagement Opportunities](#)

[Add External Fund](#)

[View Registration Info](#)

Overview

Fundraising

Donations

Donation Form

Embeddable Donation Form

Campaigns

Events

Sponsor Matching

Giving Days

Volunteering

Engagement

More



Donation Reports



Double Dog Dare Rescue

Overview

Fundraising

- > Donations
- > Donation Form
- > Embeddable Donation Form
- > Campaigns
- > Events
- > Sponsor Matching
- > Giving Days

Volunteering

Engagement

More

Donations

Online Donations

Offline Donations

Total Paid Out: \$0.00

Total Pending: \$6,916.56



Dates and times on this page are displayed in UTC to assist with bank statement reconciliation processes. If you export your donations from this page, dates and times in that file will appear in UTC as well. [Learn More](#)

Search by name or email

All Campaigns

Start

End

Clear Dates

Search

Id	Donation Date (UTC)	Intended Donation	Amount Charged	Bank Fees	Platform Fees	Donor Covered Fees?	Payout Amount	Payout Date (UTC)	Donor	Display Name	Email	Receipt	Wishes to be Anonymous?	Recurring Donation?	Campaign	Func Num
1646	3/28/2019	\$25.00	\$26.51	\$0.88	\$0.63	Yes	\$25.00	Pending	Rebekah Casad		rebekah@givegab.com		No	Yes	Pawnee Gives	
1604	3/19/2019	\$25.00	\$25.00	\$0.85	\$0.63	No	\$23.52	Pending	Lisa Krueger		lisa@givegab.com		No	No	Pawnee Gives	
1519	3/8/2019	\$25.00	\$25.00	\$0.85	\$0.63	No	\$23.52	Pending	Lisa De Laney		lisa+456@givegab.com		No	Yes	Pawnee Gives	
1502	3/6/2019	\$25.00	\$26.51	\$0.88	\$0.63	Yes	\$25.00	Pending	lisa krueger		lisa+234@givegab.com		No	No	Pawnee Gives	
1479	2/27/2019	\$25.00	\$26.51	\$0.88	\$0.63	Yes	\$25.00	Pending	Lisa Krueger		lisa@givegab.com		No	No	Pawnee Gives	
1476	2/26/2019	\$100.00	\$103.00	\$0.50	\$2.50	Yes	\$100.00	Pending	Merlin Komenda		merlin.komenda@givegab.com		No	No	Pawnee Gives	
1472	2/25/2019	\$25.00	\$26.51	\$0.88	\$0.63	Yes	\$25.00	Pending	Lisa		lisa+24@givegab.com		No	No	Pawnee Gives	



Donation Reports

ID	Date	Amount	Net	Fee	Net	Net	Net	Net	Status	Name	Email	Icon	Yes/No	Yes/No	Organization
1424	2/14/2019	\$25.00	\$25.00	\$0.85	\$0.63	No	\$23.52	Pending	Cundy				No	No	Pawnee Gives
1419	2/14/2019	\$5.00	\$5.55	\$0.42	\$0.13	Yes	\$5.00	Pending	Lisa Krueger	lisa+24@givegab.com	\$	No	No	Pawnee Gives	
1402	2/12/2019	\$25.00	\$25.00	\$0.85	\$0.63	No	\$23.52	Pending	Vanessa Lloyd-Zammet	vanessa@givegab.com	\$	No	No	Pawnee Gives	
1388	2/11/2019	\$112.85	\$112.85	\$2.78	\$2.82	No	\$107.25	Pending	Lisa Krueger	lisa+24@givegab.com	\$	No	No	Pawnee Gives	
									Vanessa Lloyd-Zammet	vanessa@givegab.com	\$	No	No	Pawnee Gives	

Export CSV

Edit Bank Account Info



Your Success Checklist

1. Define Your Goals
2. Tell Authentic Stories
3. Identify Calls-to-Action
4. Add Engaging Visuals
5. Empower Ambassadors
6. Prepare Communications
7. Rally Your Team
8. Review Your Campaign
9. Plan The Big Day
10. Create A Stewardship Plan



Do you have defined goals?

Your Great Give goals can go beyond dollars raised:

- Monetary Amount
- Donor Amount
- New Donors
- Repeat Donors
- Recurring Donors
- Board Engagement
- P2P Engagement
- Volunteer Engagement
- Social Media Engagement
- Win Prizes or Matches



Is your story authentic?

- Focus on a specific person, program, initiative, etc.
 - How do donors make these stories possible?
- Include photos, graphics, and key statistics
- Make sure your story reflects your initial goals
- Keep it consistent and scannable for donor ease
- Highlight the joy of giving, making your donor the hero!



Are your calls to action clear?

- Include a link to your Great Give profile in all of your communications for easy donor access
- Make it clear how your potential donors can help you make a difference on Great Give
- Cater your calls to action to different goals and audiences
 - Fundraise! Donate! Volunteer! Join! Subscribe!



Are you featuring visual content?

- On your Great Give Profile...
 - Cover Photo & Logo
 - Donation Levels
 - Story Photos or Infographics
 - Embedded Video
- Across your digital platforms...
 - On your website and Social Accounts
- In Your Communications...
 - Emails & Social Media Posts

**Visuals help tell
your story and
increase online
engagement!**



Are your ambassadors prepared?

- Identify your Great Give Ambassadors
 - Social Ambassadors
 - Board Members
 - P2P Fundraisers
 - Internal Support
- Arm them with key messaging and shareable content
 - Sample posts and graphics in your Great Give Nonprofit Toolkit!
- Communicate your goals and campaign game plan
 - Break down tasks into manageable responsibilities



Do you have a communications plan?

- Plan your online communications ahead of Great Give
 - Announcement/Save The Date
 - Campaign Countdown
 - Day-Of Updates
 - Supporter Gratitude
- Utilize multiple online channels for the best engagement
 - Social Media
 - Email Communications
 - Organization Website
 - Ambassador Sharing
- Customize the templates, guides, and graphics in your Great Give Nonprofit Toolkit for the perfect plan!



Is your Great Give Team ready?

- Gather your team before Great Give or send a campaign specific email with helpful tools and updates
 - What are your goals? How can they help you achieve them?
 - Where can they find crucial campaign resources?
 - What are the roles that your Great Give team will play?
- Play to your team's strengths and capacity
- Make it fun for everyone involved (And say thanks!)



Are you campaign confident?

- Review your game plan and Great Give profile
 - Is your profile complete? Does it reflect your goals and mission?
 - Are your communications ready? Are they clear and concise?
- Are you promoting your Great Give profile consistently across all of your digital platforms?
- Try going through the process as if you were a donor, from the first point of access to donation success!



Is your big day **BIG** enough?

- Assign day-of roles for your Great Give team
 - Play to your team strengths and capacity!
- Mix in pre-scheduled communications with live updates
- Share any in-person opportunities with supporters
 - Don't forget to take pictures and videos to share online!
- Have fun with your team and your supporters!



How will you thank your supporters after Great Give?

- Pre-schedule general messaging to all supporters
 - Social media posts and overall success update
 - Giving Day thank you email to your organization's email list
- Follow up with donors for more personal stewardship
 - Access their contact information in your GiveGab Dashboard
- Highlight impact of donor funded projects
 - This doesn't have to happen right away!



Your Nonprofit Resources

- Customizable Email Templates and Guides
- Sample Social Media Posts and Best Practices
- Great Give Downloadable Graphics
- On-Demand Training Course Videos
- Resources for Board Members and P2P Fundraisers
- Blog Articles and How-To Videos from GiveGab



We're Here For You!

- Visit Our Help Center

<https://support.givegab.com/>

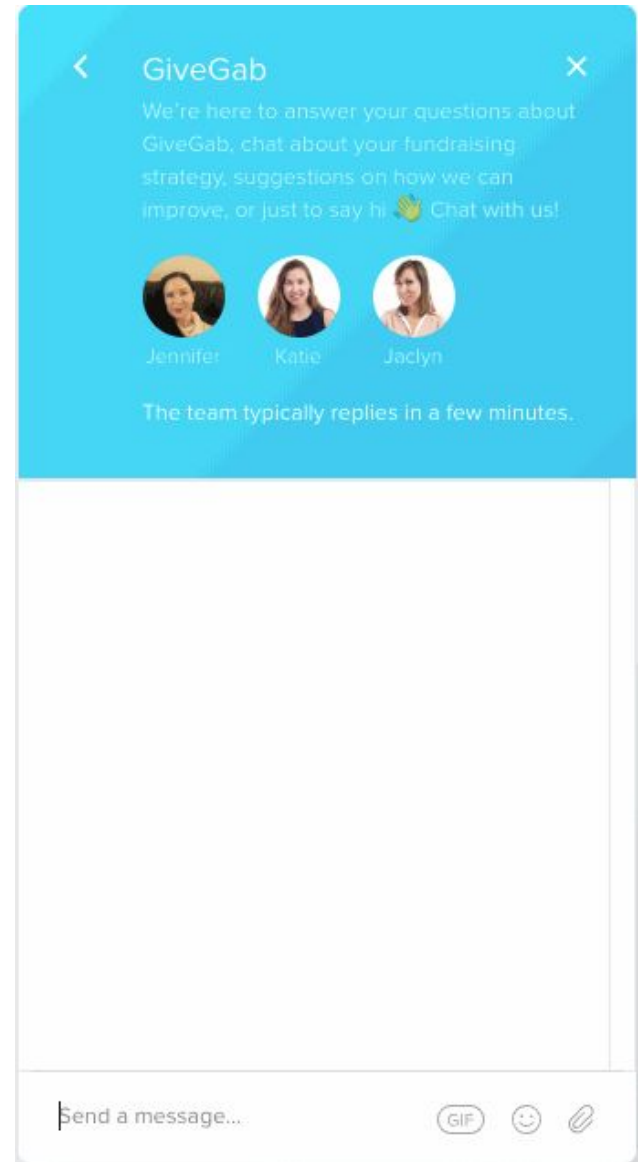
- Send us an email at

CustomerSuccess@givegab.com

- Chat with GiveGab's Customer

Success Team whenever you have questions or need a hand

- Look for the little blue chat bubble!





Your Next Steps

- Like and Follow Great Give on Social Media!
 - Don't forget to use #GreatGive424!
- Check your inbox for important emails
 - Update on prizes and incentives
- Watch on-demand training course videos
- Check out the Nonprofit Toolkit
- Participate in our Last Call Q&A webinar on Friday, April 12



Questions?

April 24, 2019