

A photograph of three people (two men and one woman) celebrating in a snowy field. They are all smiling and have their arms raised in the air. The woman on the left is wearing a brown jacket and glasses. The man in the center is wearing a blue jacket and a cap. The man on the right is wearing a black t-shirt and glasses. The background shows a snowy landscape with some buildings in the distance.

NEW YORK GIVES DAY



#NYGIVESDAY

Getting Started Guide

Welcome to #NYGivesDay

Want to make sure your nonprofit is ready to participate in NYGivesDay? This guide will lead you through the steps for registering and getting started. We've also outlined some key dates to make note of leading up to the event!

Are You Eligible?

To participate, your organization must be:

- An IRS approved tax-deductible organization located in or serving New York
- Registered with the appropriate states in which you solicit donors.
- Committed to promoting #NYGivesDay to your constituents.

Are You Registered?

- Complete the registration at www.nygivesday.org by
- Enable donations on your account by adding your ACH transfer information (bank account information).



Are You Connected?

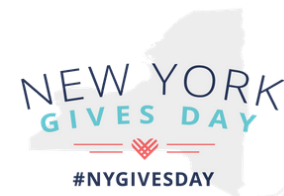
- Follow #NYGivesDay on Facebook at www.Facebook.com/NYGivesDay
- Follow #NYGivesDay on Twitter at www.Twitter.com@NYGivesDay
- Follow #NYGivesDay on Instagram at www.Instagram.com#NYGivesDay
- Use the hashtag: **#NYGivesDay** in all of your social media posts

Are You Ready?

- Check out the **Nonprofit Toolkit** for tips, templates, and resources.
- Register for **in-person training and webinar series**.
- Utilize the resources and tips emailed by the #NYGivesDay team.

Questions about Do More 24?

For more information contact us at info@nygivesday.org



Key Dates

July 18

- Registration opens for #NYGivesDay

August 30

- *10 Reasons to Participate in #NYGivesDay*

September 20

- *10 Final Steps to Success* Webinar

November 1

- Registrations Closes for #NYGivesDay

November 8

- *10 Final Steps to Success* Webinar

November 15

- IRS and state attestation must be completed to participate on November 15

November 27

- #NYGivesDay starts at 12:00 am on November 27 and ends at Midnight.

BEYOND

- Continue fundraising on GiveGab to reach your year-end fundraising goals!

