The Great Give® 2019 Prizes*

\$217,000+ in matching funds and prizes

MATCHING GIFT INCENTIVES - Matching gifts are a powerful tool!

The Community Foundation for Greater New Haven is providing a matching pool of \$50,000, to which Alexion Pharmaceuticals Inc. is adding a matching pool of \$5,000. All donations made during the 36-hour period of The Great Give 2019 to participating nonprofits will receive a prorated portion of a \$55,000 match pool. (As an example, if the match pool is \$55,000 and the total amount raised that day is \$500,000, then a \$1 donation would become \$1.11.)

The **Valley Community Foundation** has set aside a matching pool of \$20,000. All donations made during the 36-hour period of The Great Give 2019 by Valley donors to participating nonprofits will receive a prorated portion of the match pool. (*As an example, if the match pool is \$20,000 and the total amount raised from Valley donors that day is \$60,000, then a \$1 donation would become \$1.33.)*

The Konopacke Match – The Konopacke Fund of The Community Foundation *for* Greater New Haven is providing a matching pool of up to \$10,000 to inspire giving to independent, nonprofit animal shelters. Eligible organizations will receive a prorated match for all gifts received during the 36-hour period of The Great Give* 2019 determined by the number of donors in addition to the prorated share of the Foundations' matching pools.

Bank of America Performing Arts Challenge – The Bank of America Charitable Foundation is providing a matching pool of \$5,000 for all donations by donors to participating performing arts organizations. All qualifying donations made during The Great Give® 2019 will receive a prorated portion of the match pool determined by the number of donors in addition to the prorated share of the Foundations' matching pools.

KeyBank Foundation is providing \$5,000 in matching funds for a select group of nonprofits focused on empowering women and children. All qualifying donations made during The Great Give 2019 will receive a prorated portion of the match pool determined by the number of donors in addition to the prorated share of the Foundations' matching pools.

GRAND PRIZES - The following Grand Prizes are being provided by The Community Foundation *for* Greater New Haven, unless otherwise noted. (*Participating organizations can only receive one grand prize; the higher prize amount prevails*):

The 10X Prize

In recognition of the tenth online giving event in Greater New Haven, \$10,000 to the organization with the greatest number of gifts from unique donors between 9:00 p.m. and 10:00 p.m. on May 1

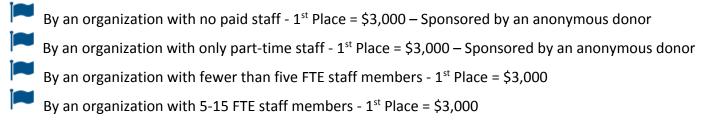
Greatest Number of Unique Donors



Greatest Number of New Donors



Most Money Raised



By an organization with more than 15 staff members - 1st Place = \$3,000

Other Grand Prizes: (one winner in each category):

You've Got Friends – to the organization with the highest number of Peer-to-Peer fundraisers who each raise \$250 or more

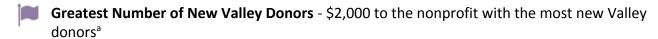


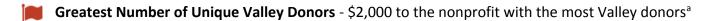
1st Place = \$3,000



2nd Place = \$1.500

The following Grand Prizes are being provided by the Valley Community Foundation





Valley Community Foundation 15th Anniversary Prize - \$1,500 to the Valley organization^b with the greatest number of unique donors in 15 minutes at 15:15:00 on May 1 (most unique donations between 3:00 p.m. and 3:15 p.m. on May 1)

<u>COMPETITIVE HOURLY PRIZES</u> - The following Competitive Hourly Prizes are being provided by The Community Foundation for Greater New Haven, unless otherwise noted. (Competitive Hourly Prize recipients are additionally eligible for all Grand prizes and match; Competitive Hourly Prize recipients can only receive one competitive hourly prize; the higher prize amount prevails.):

- Early Birds: (Early Bird Prize recipients are eligible for all Grand prizes and match.)
 \$1,000 each to the five organizations with the greatest number of unique donors in the first hour of the event (calculated at 9:01 a.m. on May 1); sixth place gets a spectacular bird house from the Fat Robin Wild Bird and Nature Shop
- **Early Bird:** \$250 to the Valley organization^b with the most new donors between 7:00 a.m. and 8:00 a.m. on May 2; awarded by The Valley Community Foundation
- **Early Bird:** \$250 to the Valley organization^b with the most money raised between 7:00 a.m. and 8:00 a.m. on May 2; awarded by The Valley Community Foundation

Lunch Hour Prize - \$1,000 awarded to the organization with the greatest number of gifts from unique donors between 12:00 p.m. and 1:00 p.m. on May 1

Happy Hour Prize - \$1,000 awarded to the organization with the greatest number of gifts from unique donors between 5:00 p.m. and 7:00 p.m. on May 1

Night Owl Prize - \$500 awarded to the organization with the greatest number of gifts from unique donors between 1:00 a.m. and 2:00 a.m. on May 2

Insomnia Prize - \$500 awarded to the organization with the greatest number of gifts from unique donors between 2:00 a.m. and 4:00 a.m. on May 2

Sunrise Prize - \$500 awarded to the organization with the greatest number of gifts from unique donors between 5:00 a.m. and 6:00 a.m. on May 2

Seize the Day Prize - \$1,000 awarded to the organization with the greatest number of gifts from unique donors between 6:00 a.m. and 8:00 a.m. on May 2

Valley Lucky Draw Prize - \$250 to a Valley organization^b randomly drawn from all Valley organizations with at least 25 gifts secured between 8:00 a.m. and 12:00 p.m. on May 2; awarded by The Valley Community Foundation

Extended Lunch Hour Prizes - \$1,000 awarded to the organization with the greatest number of gifts from unique donors between 12:00 p.m. and 2:00 p.m. on May 2; second greatest number of gifts in this time block will get the Zoi's New Haven Great Give Sandwich Prize of at least \$500

Valley Lucky Draw Prize - \$250 to a Valley organization^b randomly drawn from all Valley organizations with at least 25 gifts secured between 12:00 p.m. and 4:00 p.m. on May 2; awarded by The Valley Community Foundation

Last Call Happy Hour Prize - \$1,000 awarded to the organization with the greatest number of gifts from unique donors between 5:00 p.m. and 6:00 p.m. on May 2

GOLDEN TICKETS AND RANDOM DRAWINGS - Grant prizes awarded under this category are designed to keep momentum going throughout The Great Give® 2019.

Donor Choice Prize – One donor who gives between 11:00 a.m. and 12:00 p.m. on May 1 will be randomly chosen to designate a prize of \$250 to the organization of his/her choice

The Daily Double Prize – \$250 added to a gift of \$250 or more made between 8:00 p.m. and 9:00 p.m. on May 1; gift chosen at random

Midnight Snack Prize - \$500 added to the gift made closest to 12:00 a.m. on May 2

Donor Choice Prize – One donor who gives between 11:00 a.m. and 12:00 p.m. on May 2 will be randomly chosen to designate a prize of \$250 to the organization of his/her choice

The Daily Double Prize – \$250 added to a gift of \$250 (or more) made between 7:00 p.m. and 8:00 p.m. on May 2; gift chosen at random

Golden Tickets of \$500 each will be added to a randomly chosen gift during hours of the event that do not have a named prize

SPONSORED PRIZES – Sponsored Prizes are competitive prizes created by our sponsors. (*Sponsored Prize recipients are additionally eligible for all Grand prizes and match unless otherwise noted.*):

Alexion Pharmaceuticals Prizes

\$2,500 to the organization working in Health and Wellness^c and based in New Haven with the greatest number of unique donors

Liberty Bank Foundation Prizes

\$2,000 to the organization working in Housing and Homelessness with the greatest number of unique donors between 9:00 a.m. to 10:00 a.m. on May 2

\$1,000 to the Valley-based organization^b working in Basic Needs^c with the greatest number of unique donors the 9:00 a.m. to 10:00 a.m. on May 2



BAD SONS Charity Tap Prizes

The Taproom at BAD SONS Beer Co. (open seven days each week) has a Charity Tap, where part of the proceeds from each sale are pooled for good causes. Between April 1 and May 2 BAD SONS patrons can use their receipt from beer purchased from the Charity Tap to vote for the winner. Patrons can select their favorite charity from all the Valley-based organizations^b participating in The Great Give. The organization with the most votes at 8:00pm on May 2 will get the Charity Tap Prize Pool (at least \$1,000)! And the fun continues – the organization with the most votes between May 3 and May 31 will get the Charity Tap Pool for May!

Branford Community Foundation Prizes



\$500 each to the top two Branford-based organizations with the most Branford-resident unique donors; winner cannot win a grand prize of higher value

The Guilford Foundation Prizes



\$500 each to the top two Guilford-based organizations with the most Guilford-resident unique donors; winner cannot win a grand prize of higher value

*Prizes are subject to change at any time.

^a Valley donors are defined as individuals residing or working in one or more of the Valley towns (Ansonia, Derby, Oxford, Seymour or Shelton)

^b Valley organizations are defined as organizations with operations based in one of the Valley towns (listed in 'a')

^c Defined as designated by issue area assigned The Community Foundation *for* Greater New Haven

^{**}All online gifts, and Donor Advised Fund designations to \$5,000 are eligible for matching dollars. For more information about The Great Give® 2019, contact givegreater@cfgnh.org or 203-777-2386.