

# The Great Give® 2019 Prizes\*

**\$217,000+ in matching funds and prizes**

## **MATCHING GIFT INCENTIVES** - Matching gifts are a powerful tool!

**The Community Foundation for Greater New Haven** is providing a matching pool of \$50,000, to which Alexion Pharmaceuticals Inc. is adding a matching pool of \$5,000. All donations made during the 36-hour period of The Great Give® 2019 to participating nonprofits will receive a prorated portion of a \$55,000 match pool. (As an example, if the match pool is \$55,000 and the total amount raised that day is \$500,000, then a \$1 donation would become \$1.11.)

The **Valley Community Foundation** has set aside a matching pool of \$20,000. All donations made during the 36-hour period of The Great Give® 2019 by Valley donors<sup>a</sup> to participating nonprofits will receive a prorated portion of the match pool. (As an example, if the match pool is \$20,000 and the total amount raised from Valley donors<sup>a</sup> that day is \$60,000, then a \$1 donation would become \$1.33.)

**The Konopacke Match** – The Konopacke Fund of The Community Foundation for Greater New Haven is providing a matching pool of up to \$10,000 to inspire giving to independent, nonprofit animal shelters. Eligible organizations will receive a prorated match for all gifts received during the 36-hour period of The Great Give® 2019 determined by the number of donors in addition to the prorated share of the Foundations' matching pools.

**Bank of America Performing Arts Challenge** – The Bank of America Charitable Foundation is providing a matching pool of \$5,000 for all donations by donors to participating performing arts organizations. All qualifying donations made during The Great Give® 2019 will receive a prorated portion of the match pool determined by the number of donors in addition to the prorated share of the Foundations' matching pools.

**KeyBank Foundation** is providing \$5,000 in matching funds for a select group of nonprofits focused on empowering women and children. All qualifying donations made during The Great Give® 2019 will receive a prorated portion of the match pool determined by the number of donors in addition to the prorated share of the Foundations' matching pools.

**GRAND PRIZES** - The following Grand Prizes are being provided by The Community Foundation for Greater New Haven, unless otherwise noted. (Participating organizations can only receive one grand prize; the higher prize amount prevails):

### **The 10X Prize**



In recognition of the tenth online giving event in Greater New Haven, \$10,000 to the organization with the greatest number of gifts from unique donors between 9:00 p.m. and 10:00 p.m. on May 1

### **Greatest Number of Unique Donors**



1<sup>st</sup> Place = \$15,000



4<sup>th</sup> Place = \$3,000



2<sup>nd</sup> Place = \$7,500



5<sup>th</sup> Place = \$2,000



3<sup>rd</sup> Place = \$5,000

### **Greatest Number of New Donors**



1<sup>st</sup> Place = \$10,000



4<sup>th</sup> Place = \$2,000



2<sup>nd</sup> Place = \$5,000



5<sup>th</sup> Place = \$1,000



3<sup>rd</sup> Place = \$3,000

### **Most Money Raised**



By an organization with no paid staff - 1<sup>st</sup> Place = \$3,000 – Sponsored by an anonymous donor




By an organization with only part-time staff - 1<sup>st</sup> Place = \$3,000 – Sponsored by an anonymous donor



By an organization with fewer than five FTE staff members - 1<sup>st</sup> Place = \$3,000



By an organization with 5-15 FTE staff members - 1<sup>st</sup> Place = \$3,000

 By an organization with more than 15 staff members - 1<sup>st</sup> Place = \$3,000


### Other Grand Prizes: (one winner in each category):


**You've Got Friends** – to the organization with the highest number of Peer-to-Peer fundraisers who each raise \$250 or more


 1<sup>st</sup> Place = \$3,000

 2<sup>nd</sup> Place = \$1,500

### The following Grand Prizes are being provided by the Valley Community Foundation


 **Greatest Number of New Valley Donors** - \$2,000 to the nonprofit with the most new Valley donors<sup>a</sup>


 **Greatest Number of Unique Valley Donors** - \$2,000 to the nonprofit with the most Valley donors<sup>a</sup>


 **Valley Community Foundation 15<sup>th</sup> Anniversary Prize** - \$1,500 to the Valley organization<sup>b</sup> with the greatest number of unique donors in 15 minutes at 15:15:00 on May 1 (most unique donations between 3:00 p.m. and 3:15 p.m. on May 1)


**COMPETITIVE HOURLY PRIZES** - The following Competitive Hourly Prizes are being provided by The Community Foundation for Greater New Haven, unless otherwise noted. (*Competitive Hourly Prize recipients are additionally eligible for all Grand prizes and match; Competitive Hourly Prize recipients can only receive one competitive hourly prize; the higher prize amount prevails.*):


- **Early Birds:** (Early Bird Prize recipients are eligible for all Grand prizes and match.) \$1,000 each to the five organizations with the greatest number of unique donors in the first hour of the event (calculated at 9:01 a.m. on May 1); sixth place gets a spectacular bird house from the **Fat Robin Wild Bird and Nature Shop**
- **Early Bird:** \$250 to the Valley organization<sup>b</sup> with the most new donors between 7:00 a.m. and 8:00 a.m. on May 2; awarded by The Valley Community Foundation
- **Early Bird:** \$250 to the Valley organization<sup>b</sup> with the most money raised between 7:00 a.m. and 8:00 a.m. on May 2; awarded by The Valley Community Foundation


 **Lunch Hour Prize** - \$1,000 awarded to the organization with the greatest number of gifts from unique donors between 12:00 p.m. and 1:00 p.m. on May 1


 **Happy Hour Prize** - \$1,000 awarded to the organization with the greatest number of gifts from unique donors between 5:00 p.m. and 7:00 p.m. on May 1


 **Night Owl Prize** - \$500 awarded to the organization with the greatest number of gifts from unique donors between 1:00 a.m. and 2:00 a.m. on May 2


 **Insomnia Prize** - \$500 awarded to the organization with the greatest number of gifts from unique donors between 2:00 a.m. and 4:00 a.m. on May 2

 **Sunrise Prize** - \$500 awarded to the organization with the greatest number of gifts from unique donors between 5:00 a.m. and 6:00 a.m. on May 2

 **Seize the Day Prize** - \$1,000 awarded to the organization with the greatest number of gifts from unique donors between 6:00 a.m. and 8:00 a.m. on May 2

 **Valley Lucky Draw Prize** - \$250 to a Valley organization<sup>b</sup> randomly drawn from all Valley organizations with at least 25 gifts secured between 8:00 a.m. and 12:00 p.m. on May 2; awarded by The Valley Community Foundation

 **Extended Lunch Hour Prizes** - \$1,000 awarded to the organization with the greatest number of gifts from unique donors between 12:00 p.m. and 2:00 p.m. on May 2; second greatest number of gifts in this time block will get the **Zoi's New Haven Great Give Sandwich Prize** of at least \$500

 **Valley Lucky Draw Prize** - \$250 to a Valley organization<sup>b</sup> randomly drawn from all Valley organizations with at least 25 gifts secured between 12:00 p.m. and 4:00 p.m. on May 2; awarded by The Valley Community Foundation



**Last Call Happy Hour Prize** - \$1,000 awarded to the organization with the greatest number of gifts from unique donors between 5:00 p.m. and 6:00 p.m. on May 2

**GOLDEN TICKETS AND RANDOM DRAWINGS** - Grant prizes awarded under this category are designed to keep momentum going throughout The Great Give® 2019.



**Donor Choice Prize** – One donor who gives between 11:00 a.m. and 12:00 p.m. on May 1 will be randomly chosen to designate a prize of \$250 to the organization of his/her choice



**The Daily Double Prize** – \$250 added to a gift of \$250 or more made between 8:00 p.m. and 9:00 p.m. on May 1; gift chosen at random



**Midnight Snack Prize** - \$500 added to the gift made closest to 12:00 a.m. on May 2



**Donor Choice Prize** – One donor who gives between 11:00 a.m. and 12:00 p.m. on May 2 will be randomly chosen to designate a prize of \$250 to the organization of his/her choice



**The Daily Double Prize** – \$250 added to a gift of \$250 (or more) made between 7:00 p.m. and 8:00 p.m. on May 2; gift chosen at random



**Golden Tickets** of \$500 each will be added to a randomly chosen gift during hours of the event that do not have a named prize

**SPONSORED PRIZES** – Sponsored Prizes are competitive prizes created by our sponsors. (*Sponsored Prize recipients are additionally eligible for all Grand prizes and match unless otherwise noted.*)

#### **Alexion Pharmaceuticals Prizes**



\$2,500 to the organization working in Health and Wellness<sup>c</sup> and based in New Haven with the greatest number of unique donors

#### **Liberty Bank Foundation Prizes**



\$2,000 to the organization working in Housing and Homelessness with the greatest number of unique donors between 9:00 a.m. to 10:00 a.m. on May 2



\$1,000 to the Valley-based organization<sup>b</sup> working in Basic Needs<sup>c</sup> with the greatest number of unique donors the 9:00 a.m. to 10:00 a.m. on May 2



#### **BAD SONS Charity Tap Prizes**

The Taproom at BAD SONS Beer Co. (open seven days each week) has a Charity Tap, where part of the proceeds from each sale are pooled for good causes. Between April 1 and May 2 BAD SONS patrons can use their receipt from beer purchased from the Charity Tap to vote for the winner. Patrons can select their favorite charity from all the Valley-based organizations<sup>b</sup> participating in The Great Give. The organization with the most votes at 8:00pm on May 2 will get the Charity Tap Prize Pool (at least \$1,000)! And the fun continues – the organization with the most votes between May 3 and May 31 will get the Charity Tap Pool for May!

#### **Branford Community Foundation Prizes**



\$500 each to the top two Branford-based organizations with the most Branford-resident unique donors; winner cannot win a grand prize of higher value

#### **The Guilford Foundation Prizes**



\$500 each to the top two Guilford-based organizations with the most Guilford-resident unique donors; winner cannot win a grand prize of higher value

<sup>a</sup> Valley donors are defined as individuals residing or working in one or more of the Valley towns (Ansonia, Derby, Oxford, Seymour or Shelton)

<sup>b</sup> Valley organizations are defined as organizations with operations based in one of the Valley towns (listed in 'a')

<sup>c</sup> Defined as designated by issue area assigned The Community Foundation for Greater New Haven

\*Prizes are subject to change at any time.

\*\*All online gifts, and Donor Advised Fund designations to \$5,000 are eligible for matching dollars.

For more information about The Great Give® 2019, contact [givegreater@cfgnh.org](mailto:givegreater@cfgnh.org) or 203-777-2386.