



A 36-hour, online-giving event
to support local nonprofits

Getting Started Guide

Welcome to The Great Give®

Want to make sure your nonprofit is ready to participate in The Great Give®? This guide will lead you through the steps for registering and getting started. We've also outlined some key dates to make note of leading up to the event!

Are You Eligible?

To participate, your organization must be:

- An IRS approved tax-deductible organization located in or serving New Haven
- Registered with the appropriate states in which you solicit donors.
- Committed to promoting The Great Give® to your constituents.

Are You Registered?

- Complete the registration at www.thegreatgive.org by April 12, 2019.
- Enable donations on your account by adding your ACH transfer information (bank account information).

Are You Connected?

- Follow The Great Give® on Facebook at www.Facebook.com/giveGreater
- Follow The Great Give® on Twitter at www.Twitter.com@giveGreater
- Use the hashtag: **#TheGreatGive** in all of your social media posts

Are You Ready?

- Check out the **Nonprofit Toolkit** for tips, templates, and resources.
- Register for **in-person training and webinar series**.
- Utilize the resources and tips emailed by the The Great Give® team.

Questions about The Great Give®?

For more information contact us at info@thegreatgive.org

Key Dates

Feb 1

- Registration opens for
- The Great Give®

Jan 17

- *Getting Ready*
- Webinar

Feb 13

- *Final Steps to Success*
- Webinar

April 12

- Registrations Closes for
- The Great Give®

TBD

- IRS and state attestation must be
- completed to participate
- on May 1-May 2

May 1

- The Great Give® starts at 8:00
- AM on May 1 and ends at 8:00
- AM on May 2

BEYOND

- Continue fundraising on GiveGab to
- reach your year-end fundraising goals!