



BROUGHT TO YOU BY
MAINESHARE

Getting Started Guide

Welcome to The SpringShare

Want to make sure your nonprofit is ready to participate in The SpringShare? This guide will lead you through the steps for registering and getting started. We've also outlined some key dates to make note of leading up to the event!

Are You Eligible?

To participate, your organization must be:

- A member of MaineShare.
- Registered with the appropriate states in which you solicit donors.
- Committed to promoting The SpringShare to your constituents.

Are You Registered?

- Complete the registration at www.TheSpringShare.org by

Are You Connected?

- Follow The SpringShare on Facebook at www.Facebook.com/MaineShare
- Follow The SpringShare on Twitter at www.Twitter.com@thespringshare
- Use the hashtag: **#thespringshare** in all of your social media posts

Are You Ready?

- Check out the **Nonprofit Toolkit** for tips, templates, and resources.
- Register for **in-person training and webinar series**.
- Utilize the resources and tips emailed by The SpringShare team.

Questions about The SpringShare?

For more information contact us at info@thespringshare.org

Key Dates

March 21

- Registration opens for The SpringShare 3/21/18

March 28

- The *What's New* Webinar for The SpringShare is on March 28

April 25

- *10 Final Steps to Success* Webinar for The SpringShare is April 25.

May 7

- Registrations Closes for The SpringShare

May 17

- IRS and state attestation must be completed to participate on May 17

May 18

- The SpringShare starts at 12:00 am on May 18 and ends at 12:00 am on May 19

BEYOND

- Continue fundraising on GiveGab to reach your year-end fundraising goals!