

Welcome to Give For Good Louisville!

Want to make sure your nonprofit is ready to participate in Give For Good Louisville? This guide will lead you through the steps for registering and getting started. We've also outlined some key dates to make note of leading up to the event!

Are You Eligible?

To participate, your organization must be:

- An IRS approved 501(c)(3) public charity located in Jefferson, Oldham, Shelby, Spencer and Bullitt Counties in Kentucky and Clark, Floyd and Harrison Counties in Indiana.
- If your organization is headquartered in another county, but the majority of your work takes place in the eight-county area, you are eligible to participate.
- Schools and churches that have the proper IRS documentation are eligible to participate.

Are You Registered?

- Complete the registration at giveforgoodlouisville.org by July 14, 2017.
- Enable donations on your account by adding your ACH transfer information (bank) account information).

Are You Connected?

- Follow Community Foundation of Louisville on Facebook, Twitter, and Instagram:
 - www.facebook.com/cflouisville
 - www.Twitter.com/@cflouisville
 - www.instagram.com/cflouisville/
- Use the hashtag: #GiveForGoodLou

Are You Ready?

- Check out the Nonprofit Toolkit for tips, templates, and resources.
- Register for in-person training and webinar series.
- Utilize the resources and tips emailed by the Give For Good Louisville team.

Questions about Give For Good Louisville?

For more information contact us at info@giveforgoodlouisville.org.

Key Dates

MAY 24

What's New & Who's GiveGab? Early Bird Registration Opens; Giving Day Basics : Webinar

JUNE 1

Giving Day Basics **Training Session**

• JUNE 13

Training Session

JUNE 28

Creating Powerful Profiles & Donation Level Strategies Webinar

JUN 30

Last day to to register with Early Bird discount ⇒JULY 11

Maximizing Donor Engagement & Peer-to-Peer Fundraising **Training Session**

JULY 14 •

Registration for GFGL closes!

JULY 25 •-

The Art of Storytelling **Training Session**

→ : AUG 10

Marketing & Social Media Best • Practices **Training Session**

AUG 16

10 Final Steps to Get Ready Webinar

SEPT 14

GFGL begins at 12:00 am, and ends at 11:59 pm!