



Getting Started Guide

Welcome to Kentucky Gives!

Want to make sure your nonprofit is ready to participate in Kentucky Gives? This guide will lead you through the steps for registering and getting started. We've also outlined some key dates to make note of leading up to the event!

Are You Eligible?

To participate, your organization must be:

- An IRS approved tax-deductible organization located in Kentucky
- Registered with the Kentucky Attorney General to solicit donors.
- Committed to promoting Kentucky Gives to your constituents.

Are You Registered?

- Complete the registration at <https://www.kygives.org/> by **April 16**.
- Enable donations on your account by adding your ACH transfer information (bank account information).



Are You Connected?

- Follow Kentucky Gives on Facebook at www.Facebook.com/KyGives
- Follow Kentucky Gives on Twitter at www.Twitter.com/@KYGives
- Use the hashtag: **#kygives19** in all of your social media posts

Are You Ready?

- Check out the **Nonprofit Toolkit** for tips, templates, and resources.
 - Register for **in-person training and webinar series**.
 - Utilize the resources and tips emailed by the Kentucky Gives team.
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Questions about Kentucky Gives?

For more information contact us at emailus@kynonprofits.org



Key Dates

• **March 8** →

- Registration opens for
- Kentucky Gives

• **March 22** →

• *What's New Webinar*

• **April 5** →

• *Matching and P2P Webinar*

• **April 16** →

- Registrations Closes for Kentucky
- Gives

• **May 13** →

• *10 Final Steps to Success*
• Webinar

• **May 14** →

• Kentucky Gives starts at 12:00
• am and ends at 11:59 pm!

• **BEYOND**

- Continue fundraising on GiveGab to
- reach your year-end fundraising goals!

