



Getting Started Guide

Welcome to Kentucky Gives Day 2018!

Want to make sure your nonprofit is ready to participate in Kentucky Gives Day 2018? This guide will lead you through the steps for registering and getting started. We've also outlined some key dates to make note of leading up to the event!

Are You Eligible?

To participate, your organization must be:

- An IRS approved tax-deductible organization located in or serving Kentucky
- Registered with the appropriate state in which you solicit donors.
- Committed to promoting Kentucky Gives Day to your constituents.

Are You Registered?

- Complete the registration at www.kygives.org by 4/23/18
- Enable donations on your account by adding your ACH transfer information (bank account information).



Are You Connected?

- Follow Kentucky Gives Day on Facebook at www.Facebook.com/KyGives
- Follow Kentucky Gives Day on Twitter at www.Twitter.com@KYGives
- Use the hashtag: **#KYGives18** in all of your social media posts

Are You Ready?

- Check out the **Nonprofit Toolkit** for tips, templates, and resources.
- Register for **in-person training and webinar series**.
- Utilize the resources and tips emailed by the Kentucky Gives Day team.

Questions about Kentucky Gives Day 2018?

For more information contact us at emailus@kynonprofits.org



Key Dates

March 23

- Registration opens for Kentucky Gives Day 2018

March 29

- *Getting Ready or What's New* Webinar

April 27

- *Final Steps to Success* Webinar

April 23

- Registrations Closes for Kentucky Gives Day 2018

April 23

- IRS and state attestation must be completed to participate on May 22

May 22

- Kentucky Gives Day starts at 12 a.m. and ends at 11:59 p.m. EST

BEYOND

- Continue fundraising on GiveGab to reach your year-end fundraising goals!

