



*May 15,*  
2019

**HVGIVES.ORG**

**24 HOURS**  
**HUNDREDS**  
**OF CHARITIES**  
**7 COUNTIES**  
**1 MISSION**

**GIVE**  
WHERE YOU  
**LIVE**

# HUDSON VALLEY — GIVES —

Fueled by the power of social media, Hudson Valley Gives is a **24-hour online fundraiser that joins hundreds of nonprofits and thousands of donors across seven counties in one common mission:** Give Where You Live to support and enhance nonprofit services and programs that our friends and neighbors turn to and depend upon. Modeled after the global #GivingTuesday initiative, **all Hudson Valley Gives donations stay LOCAL.**

## WHO CAN PARTICIPATE?

Any 501(c)(3) in **Orange, Ulster, Sullivan, Dutchess, Putnam, Rockland or Westchester County** -or- any fund at a Community Foundation. Groups may include historic sites, animal shelters, food pantries, churches, hospitals, libraries, museums, schools, theaters, civic or scout groups, service organizations and more – the sky is the limit!

## WHAT SHOULD I DO?

NOW: **Register your nonprofit to participate** or recommend #HVGives to your favorite charity. Visit [www.HVGives.org](http://www.HVGives.org) and bookmark the site. LATER: **On May 15th, donate from 12 AM to 11:59 PM.** Give generously and give often. Be sure to share the love on social media channels using these hashtags: **#HVGives #GiveWhereYouLive** and **#UNselfie.**

## HOW DOES IT WORK?

**All donations are collected online and deposited directly into each nonprofit's bank account.** A bit of each donation may be deducted for processing and administrative fees, however, all donors may elect to cover these costs (and most of them will) to help the charity receive the full donation.

## WHAT ARE THE REWARDS?

In addition to **training & support, downloadable templates, marketing materials and so much more** to help with your fundraising, **we also offer CASH AND PRIZES!!** A variety of **fun & interesting contests are held all day/night long** to spur participating nonprofits to continuously reach out to new or existing donors and to try new fundraising and networking techniques. More than \$20,000 in cash and prizes will be awarded to winning nonprofits (not to the donors). Prizes are funded by generous event sponsors and a nominal fee for participant registration.

## WHO'S BEHIND #HVGIVES?

