



## 2019 Horizons Giving Day Prizes

All hourly prizes are determined through data from the GiveGab Platform.  
Prizes subject to change before May 15, 2019

### 2019 Horizons Giving Day Hourly Chance Prizes

HOURLY PRIZES FOR DONATIONS ON MAY 15, 2019 through GiveGab

- ❖ All gifts (online and offline) during the Advanced Giving Period are **NOT** eligible
- ❖ All gifts must be made **electronically online** through GiveGab on May 15<sup>th</sup> to be eligible

#### First Up

- \$500 prize to the affiliate that receives the first online donation on Horizons Giving Day (gifts after 12AM EST on May 15 qualify)

#### Power Hours - 6 Chances to Win!

- \$500 prize to the affiliate that receives the 50<sup>th</sup> online donation during the hours listed below.  
8am, 10am, 12pm, 2pm, 4pm, 6pm

#### Golden Ticket – 6 Chances to Win!

- During the hours listed below, one donation will be randomly drawn for a \$500 prize to the affiliate that received the gift.  
9am, 11am, 1pm, 3pm, 5pm, 7pm

#### Midday Mania

- \$1,000 prize to the affiliate that raises the largest total dollar amount online between 12 PM – 2 PM EST

#### Happy Hour

- \$1,000 prize for the affiliate that captures the most unique online donors between 3 PM – 4 PM EST

#### Evening Rush

- \$1,000 prize to the affiliate for receiving the largest single gift online between 6 PM – 7 PM EST

#### Night Owl

- \$1,000 prize to the affiliate that raises the largest total dollar amount online between 8 PM – 10 PM EST

#### Last Hoorah

- \$1,000 prize to the affiliate that captures the most unique online donors between 11 PM – 11:59 PM EST

*If the criteria for any of the above prizes is not met, the prize will not be awarded. Horizons National reserves the right to use any unused prize award money at its discretion and may use remaining prize funds for the creation of additional prizes not specified above.*

## 2019 Horizons Giving Day Special (non-hourly) Prizes

### 2019 Advanced Giving

#### Advanced Giving Prize \$1,000

- Awarded to the affiliate that raises the most money through the Advanced Giving period from 12:00 AM on May 1 through 11:59 PM on May 14, 2019
- All online donations must be recorded by 11:59 PM EST on May 14<sup>th</sup>
- All offline donations must be recorded by **9:59 PM EST** on May 14<sup>th</sup>
- Winner will be announced by 10 AM on May 15<sup>th</sup>

### 2019 Leaderboard Leader

#### Leaderboard Leader Prize \$1,000

At 12 PM EST, all affiliates in one of the top 5 positions in the most money raised leaderboard will all be entered into a random drawing for this prize. Good Luck!

#### Leaderboard Leader Prize \$1,000

At 9 PM EST, all affiliates in one of the top 5 positions in the most money raised leaderboard will all be entered into a random drawing for this prize. Good Luck!

### 2019 Most Unique Donors Prize

Horizons National will award a **\$1,000** prize to the affiliate that captures the most unique online donors between 11:59 PM May 1 and 11:59 PM May 15, 2019. A unique donor is determined by the email address entered when making a donation.

### 2019 Individual Fundraiser

#### P2P Power Prize \$2,000

Affiliates that have a minimum of **5** individuals who raise at least **\$500** each online through an individual fundraiser page will be entered into a drawing to win an additional \$2,000 from Horizons National. Donations may be made either offline or online directly to the individual fundraiser page connected to your affiliate. Donations will not be counted if the source of the donation matches the individual who created the fundraiser page.

### 2019 Board Member Participation Prize

Affiliates that have every board member donate to Horizons Giving Day between May 1-15 will be entered into a random drawing to win an additional **\$1,000 prize**. To qualify send Horizons National a list of your board members (name and email address included) by May 1 and send a subsequent list of Board member donations by May 16.

### 2019 Social Media Prize

## #HGDFacebookfrenzy \$1,000

This is a great way to share your story on Horizons Giving Day, so get your Facebook posts (video or image) ready and tag your favorite with BOTH #horizonsgivingday and #hgdfacebookfrenzy. The affiliate whose singular Facebook post receives the most combined comments, likes, and re-shares on May 15 from 9:00 AM EST – 4:00 PM EST wins.\*

\* To qualify for this prize, your affiliate must submit for consideration the Facebook posts using the hashtags #horizonsgivingday and #hgdfacebookfrenzy to Horizons National prior to Horizons Giving Day 2019. Submissions must be sent by 12 PM EST on May 14 to [info@horizonsnational.org](mailto:info@horizonsnational.org). The post must originate from an official Horizons affiliate Facebook account and be made from 9:00 AM through 4:00 PM EST on May 15, 2019. Any Facebook post used, which has not been emailed to Horizons National by May 14 will not be considered when determining the prize winner. **Comments, likes, and shares from the affiliate making the post are ineligible and will not be counted.**

## 2019 Match Prizes

All affiliates that have *and* meet a match of \$1,000 - \$7,499 will be entered into a drawing to win a \$1,000 prize. All affiliates that have *and* meet a match of \$7,500 and above will be entered into a drawing to win a \$1,000 prize.

## 2019 Horizons Giving Day Grand Prizes\*

*\*Winner based on most money raised as a percentage of the affiliate's annual operating budget. Horizons National will calculate the winner using budgets submitted in Fall 2018.*

**Elementary \$5,000** will be given to the program that raises the most money (up to 3 years)

**Middle School \$5,000** will be given to the program that raises the most money (4-7 years)

**High School \$5,000** to the program that raises the most (8+ years)

### Calculation Examples:

- **Affiliate A** – Operating Budget = \$50k, Money Raised = \$40k, Percentage Raised = 80% of operating budget
- **Affiliate B** – Operating Budget = \$50k, Money Raised = \$20k, Percentage Raised = 40% of operating budget
- **Affiliate C** – Operating Budget = \$100k, Money Raised = \$70k, Percentage Raised = 70% of operating budget

**Affiliate A is the winner of this prize based on money raised as percentage of annual operating budget.**

*All prize money will be sent after final Horizons Giving Day tallies are complete.  
We anticipate sending prize money out the week of June 10, 2019*