



Inspire. Build. Transform.

Suggested Copy for Give Gab Page

Tagline for Page:

- Inspire. Build. Transform.
- Every Child Counts
- Close the gap, open the future
- Education beyond school

Tell Your Story:

Simply stated, Horizons helps children from low-income families succeed.

Across the country, Horizons students attend a six-week, tuition-free, full day academic and enrichment summer program on the campus of an independent school, college, or university, with additional support throughout the year.

<Affiliate Name>, part of the nationwide Horizons organization, is dedicated to serving low-income students in <Community Name>.

By donating to us on Horizons Giving Day, you're not only helping close gaps in achievement and opportunity, you're helping local kids who might be at-risk see a brighter future ahead!

Suggested Donation Level Descriptions:

- Hands-on science and math instruction
- Field trip, exposing Horizons students to music, theater, and art
- School supplies for the six-week summer session
- Books to help build a home library
- Class on writing code to stimulate a future programmer
- Tablet to help a low-income child work and imagine
- Robotics kit to inspire a new generation of engineers
- Interactive learning applications
- Swimming lessons for a Horizons student
- Fun activities to stay healthy
- A week of healthy meals for a student
- Materials to start a Horizons community garden



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Thank you Message

Thank you! Behind every low-income child who improves his or her reading and math skills, learns to swim, gains confidence, and discovers a whole new world of possibility through Horizons, there's someone like you who makes it possible. Thank you for your support!

Recruit Individual Fundraisers

When setting up your Affiliate's page on Horizonsgivingday.org, you have the option to email supporters and encourage them to create a personalized, individual fundraising page for Horizons Giving Day. Board members, teachers, and alumni make great individual fundraisers. Here's sample wording you can use in your email to them:

Dear [NAME]:

GiveGab (our online Horizons Giving Day platform) offers individual fundraising tools that enable you, as a (relation to Horizons) to set up a personal fundraising page to share with friends and family who might support your efforts to raise money for our program. It's a fun, personal way to help (your affiliate name).

- Set up your individual fundraiser page and recruit others to do the same
- Use an email/letter (we will provide templates to you) to ask family, friends, and colleagues to donate
- Host or help organize an event during Advanced Giving or on Horizons Giving Day itself (May 16)



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Suggested Copy for an Individual's Fundraising page

Give kids a chance to succeed and they will amaze you. That's what Horizons is all about, and we need your help to make these chances happen. Working together, we can all make a huge difference in the lives of low-income children, their families, and their communities.

With over 50 affiliates across the country, Horizons offers a balance of academic and enrichment during the summer and throughout the school year. Programming includes reading, STEM, swim lessons, art, music, dance, coding, sports, and more – all activities that help put students on a path to success.

I support Horizons because Horizons works. I can see the difference it makes in the lives of students and their families. It's not a one-time intervention – students and teachers stay with Horizons for years, building ongoing relationships that nurture each child. Through Horizons, children from low-income families are thriving, as they discover a world of possibilities they never thought they could access or achieve – like graduating from high school, going to college, and starting a career.

Last year, Horizons Giving Day raised over \$1 million, which went directly to providing learning programs for students at Horizons sites across the country. And it's the generosity of supporters like you that makes this possible.

Thank you for joining me in transforming the lives of even more children.