



2018 Horizons Giving Day Prizes

*All hourly prizes are determined through data from the GiveGab Platform.
Prizes subject to change before May 16, 2018*

2018 Horizons Giving Day Hourly Chance Prizes

HOURLY PRIZES FOR DONATIONS ON MAY 16, 2018

- ❖ All gifts (online and offline) during the Advanced Giving Period are **NOT** eligible
- ❖ All gifts must be made electronically online through GiveGab on May 16th to be eligible

First Up

- \$1,000 prize to the affiliate that receives the first online donation on Horizons Giving Day (gifts after 12AM EST on May 16 qualify)

Power Hours - 6 Chances to Win!

- \$500 prize to the affiliate that receives the 50th online donation during the hours listed below.
8 am, 10 am, noon, 2 pm, 4 pm, 6 pm

Golden Ticket – 6 Chances to Win!

- During the hours listed below, one donation will be randomly drawn for a \$500 prize to the affiliate that received the gift.
9am, 11 am, 1 pm, 3 pm, 5 pm, 7 pm

Midday Mania

- \$1,000 prize to the affiliate that raises the largest total dollar amount online between 12 PM – 2 PM EST

Happy Hour

- \$1,000 prize for the affiliate that captures the most unique online donors between 3 PM – 4 PM EST

Evening Rush

- \$1,000 prize to the affiliate for receiving the largest single gift online between 6 PM – 7 PM EST

Night Owl

- \$1,000 prize to the affiliate that raises the largest total dollar amount online between 8 PM – 10 PM EST

Last Hoorah

- \$1,000 prize to the affiliate that captures the most unique online donors between 11 PM – 11:59 PM EST

If the criteria for any of the above prizes is not met, the prize will not be awarded. Horizons National reserves the right to use any unused prize award money at its discretion and may use remaining prize funds for the creation of additional prizes not specified above.

2018 Horizons Giving Day Special (non-hourly) Prizes

2018 Advanced Giving

Advanced Giving Prize \$3,000

- Awarded to the affiliate that raises the most money through the Advanced Giving period from 12:00 AM on May 1 through 11:59 PM on May 15, 2018
- All online donations must be recorded by **11:59 PM EST** on May 15th
- All offline donations must be recorded by **11:59 PM EST** on May 15th
- Winner will be announced by 10 AM on May 16th

2018 Leaderboard Leader

Leaderboard Leader Prize \$2,500

At 12 PM EST, all affiliates in one of the top 5 positions in the most money raised leaderboard will all be entered into a random drawing for this prize. Good Luck!

Leaderboard Leader Prize \$2,500

At 9 PM EST, all affiliates in one of the top 5 positions in the most money raised leaderboard will all be entered into a random drawing for this prize. Good Luck!

2018 Most Unique Donors Prize

Horizons National will award a **\$2,500** prize to the affiliate that captures the most unique online donors between 11:59 PM May 1 and 11:59 PM May 16, 2018. A unique donor is determined by the email address entered when making a donation.

2018 Million Dollar Ticker Match

Horizons National will match the affiliate gift - up to **\$1,000** - that brings the Horizons Giving Day ticker over \$1MM. Donation must be made online through Give Gab before 11:59 PM on May 16, 2018 to be eligible.

2018 Individual Fundraiser

P2P Power Prize \$2,000

Affiliates that have a minimum of **5** individuals who raise at least **\$500** each online through an individual fundraiser page will be entered into a drawing to win an additional \$2,000 from Horizons National. Donations may be made either offline or online directly to the individual fundraiser page connected to your affiliate. Donations will not be counted if the source of the donation matches the individual who created the fundraiser page.

2018 Rookie of the Year Award

\$1,500 will be awarded to the NEW Horizons affiliate with the highest total amount of money raised during both the Advanced Giving Period and on Horizons Giving Day, May 16, 2018.

2018 Match Prizes

All affiliates that have *and* meet a match of \$1,000 - \$7,499 will be entered into a drawing to win a \$1,000 prize.

All affiliates that have *and* meet a match of \$7,500 and above will be entered into a drawing to win a \$1,000 prize.

2018 Increase Award

Increase Prize \$2,000 2 prizes available

Every incremental increase of 10% over your 2017 total money raised (includes advanced giving, offline gifts, and day of gifts) during Horizons Giving Day enters your program into a drawing to win an additional **\$2,000** from Horizons National. Donations may be made either offline or online directly to your affiliate page and/or individual fundraiser pages on Give Gab. There will be 2 prize drawings each for \$2,000. Only five entries per affiliate.

Example: 2017 Total Money Raised = \$50K

In 2018, once you raise \$55K = one prize entry, \$60K = two prize entries, \$65K = three prize entries, etc.

2018 Social Media Prizes

#HGDFacebookfrenzy \$2,000

This is a great way to share your story on Horizons Giving Day, so get your Facebook posts (video or image) ready and tag your favorite with **BOTH** #horizonsgivingday and #hgdfacebookfrenzy. The affiliate whose **singular** Facebook post receives the most combined comments, likes, and re-shares on May 16 from 9:00 AM EST – 4:00 PM EST wins.*

** To qualify for this prize, your affiliate must submit for consideration the Facebook posts using the hashtags #horizonsgivingday and #hgdfacebookfrenzy to Horizons National prior to Horizons Giving Day 2018. Submissions must be sent by 12 PM EST on May 15 to info@horizonsnational.org. The post must originate from an official Horizons affiliate Facebook account and be made from 9:00 AM through 4:00 PM EST on May 16, 2018. Any Facebook post used, which has not been emailed to Horizons National by May 15 will not be considered when determining the prize winner.*

Comments, likes, and shares from the affiliate making the post are ineligible and will not be counted.

2018 Horizons Giving Day Grand Prizes*

**Winner based on most money raised as a percentage of the affiliate's annual operating budget.
Horizons National will calculate the winner using budgets submitted in Fall 2017.*

Elementary \$5,000 will be given to the program that raises the most money (up to 3 years)

Middle School \$5,000 will be given to the program that raises the most money (4-7 years)

High School \$5,000 to the program that raises the most (8+ years)

Calculation Examples:

- **Affiliate A** – Operating Budget = \$50k, Money Raised = \$40k, Percentage Raised = 80% of operating budget
- **Affiliate B** – Operating Budget = \$50k, Money Raised = \$20k, Percentage Raised = 40% of operating budget
- **Affiliate C** – Operating Budget = \$100k, Money Raised = \$70k, Percentage Raised = 70% of operating budget

Affiliate A is the winner of this prize based on money raised as percentage of annual operating budget.

All prize money will be sent after final Horizons Giving Day tallies are complete.

We anticipate sending prize money out the week of June 4, 2018.