

Give BIG Green Bay logo guidelines

2019

Logo artwork

The Give BIG Green Bay Logo contains custom designed elements and lettering that should not be replaced with any other type.

The proportions of the logo should not be altered. The horizontal logo is available for use when the official logo does not fit a design.



Official Logo



Secondary Logo



Horizontal - green



Horizontal - white

Colors

The following colors should be used when creating any co-branded content or materials with Give BIG Green Bay.



Hex # 61b4e5
RGB: 97, 180, 229



Hex # fcb040
RGB: 26, 87, 50



Hex #1a5732
RGB: 252, 176, 64



Hex #cddc29
RGB: 205, 220, 41

Minimum logo size

To make sure the logo is always clear and legible, it is recommend that the minimum size for reproduction be no less than 1.5 inches across.



Co-branding

Clear space

It is important that no other logos be in direct contact with the Give BIG logo artwork. Please maintain an area of clear space around the logo.



your logo

Multiple logo sizes

The Give BIG green Bay Logo should be the same size or larger than other logos when used in creating co-branded materials.



Your logo