



Getting Started Guide

Welcome to Giving is Gorges!

Want to make sure your nonprofit is ready to participate in Giving is Gorges? This guide will lead you through the steps for registering and getting started. We've also outlined some key dates to make note of leading up to the event!

Are You Eligible?

To participate, your organization must be:

- An IRS approved tax-deductible organization located in or serving Tompkins County
- Registered with the appropriate states in which you solicit donors.
- Committed to promoting Giving is Gorges to your constituents.

Are You Registered?

- Complete the registration at <https://www.givingisgorges.org/> by **June 3**.
- Enable donations on your account by adding your ACH transfer information (bank account information).

Are You Connected?

- Follow Giving is Gorges on Facebook at www.Facebook.com/GivingIsGorges
- Follow Giving is Gorges on Twitter at www.Twitter.com/GivingIsGorges
- Follow Giving is Gorges on Instagram at www.Instagram.com/GivingIsGorges
- Use the hashtag: **#GivingIsGorges** in all of your social media posts

Are You Ready?

- Check out the **Nonprofit Toolkit** for tips, templates, and resources.
- Register for **in-person training and webinar series**.
- Utilize the resources and tips emailed by the Giving is Gorges team.

Questions about Giving is Gorges?

For more information contact us at info@givingisgorges.org

Key Dates

Mar 18

Registration opens for Giving is Gorges

April 8

Getting Ready or What's New Webinar

May 10

10 Final Steps to Success Webinar

May 31

IRS and state attestation must be completed to participate on Giving is Gorges

June 3

Registration closes for Giving is Gorges

June 12

Giving is Gorges starts at 12:00 am and ends at 11:59 pm!

BEYOND

Continue fundraising on GiveGab to reach your year-end fundraising goals!