



# Getting Started Guide

# Welcome to Giving is Gorges!

Want to make sure your nonprofit is ready to participate in Giving Is Gorges? This guide will lead you through the steps for registering and getting started. We've also outlined some key dates to make note of leading up to the event!

## Are You Eligible?

To participate, your organization must be:

- An IRS approved tax-deductible organization located in or serving Tompkins County
- Registered with the appropriate states in which you solicit donors.
- Committed to promoting Giving is Gorges to your constituents.

## Are You Registered?

- Complete the registration at [www.givingisgorges.org](http://www.givingisgorges.org) by **05/25/2018**.
- Enable donations on your account by adding your ACH transfer information (bank account information).

## Are You Connected?

- Follow Giving Is Gorges on Facebook at [www.Facebook.com/GivingIsGorges](http://www.Facebook.com/GivingIsGorges)
- Follow Giving Is Gorges on Twitter at [www.Twitter.com/GivingIsGorges](http://www.Twitter.com/GivingIsGorges)
- Use the hashtag: **#GivingIsGorges** in all of your social media posts

## Are You Ready?

- Check out the **Nonprofit Toolkit** for tips, templates, and resources.
  - Watch an **on-demand training course video**.
  - Utilize the resources and tips emailed by the Giving is Gorges team.
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## Questions about Giving Is Gorges?

For more information contact us at [info@givingisgorges.org](mailto:info@givingisgorges.org)

# Key Dates

**03/01/18**

Registration opens for  
Giving is Gorges

**05/18/18**

Donations open for Giving is  
Gorges 2018

**05/25/18**

IRS and state attestation must be  
completed to participate on  
06/01/18

**05/25/18**

Registration Closes for  
Giving Is Gorges

**06/01/18**

Giving is Gorges starts at  
12:00 AM and ends at 11:59 PM!

**BEYOND**

Continue fundraising on GiveGab to  
reach your year-end fundraising goals!