



EL PASO  
GIVING  
DAY.ORG

# Getting Started Guide



# Welcome to El Paso Giving Day

Want to make sure your nonprofit is ready to participate in El Paso Giving Day? This guide will lead you through the steps for registering and getting started. We've also outlined some key dates to make note of leading up to the event!

## Are You Eligible?

To participate, your organization must be:

- An IRS approved tax-deductible organization located in or serving El Paso
- Registered with the appropriate states in which you solicit donors.
- Committed to promoting El Paso Giving Day to your constituents.

## Are You Registered?

- Complete the registration at [www.elpasogivingday](http://www.elpasogivingday) by 9/15/2018

## Are You Connected?

- Follow El Paso Giving Day on Facebook at [www.Facebook.com/epgivingday](http://www.Facebook.com/epgivingday)
- Follow Do More 24 on Instagram at [www.Instagram.com/EPGivingDay](http://www.Instagram.com/EPGivingDay)
- Use the hashtag: **#EPGivingDay** in all of your social media posts

## Are You Ready?

- Check out the **Nonprofit Toolkit** for tips, templates, and resources.
- Register for **in-person training and webinar series**.
- Utilize the resources and tips emailed by the Do More 24 team.

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## Questions about El Paso Giving Day?

For more information contact us at [info@elpasogivingday.org](mailto:info@elpasogivingday.org)

# Key Dates

**June 22**

- Registration opens for
- El Paso Giving Day

**Aug 15**

- *What's New*
- Webinar at 9 AM MT

**Oct 24**

- *Final Steps to Success*
- Webinar at 9 AM MT

**Sept 15**

- Registrations Closes for
- El Paso Giving Day

**Nov 15**

- El Paso Giving Day starts at
- 12:00 AM and ends at 12:00
- AM on Nov 16

**BEYOND**

- Continue fundraising on GiveGab to
- reach your year-end fundraising goals!