



SPRING IT  N
GIVE WHERE YOU LIVE

Getting Started
Guide

Welcome to Spring It On!

Want to make sure your nonprofit is ready to participate in Spring It On? This guide will lead you through the steps for registering and getting started. We've also outlined some key dates to make note of leading up to the event!

Are You Eligible?

To participate, your organization must be:

- An IRS approved tax-deductible organization located in or serving Western New York
- Registered with the appropriate states in which you solicit donors.
- Committed to promoting Spring It On to your constituents.

Are You Registered?

- Complete registration at www.SpringItOn.org by **March 13**
- Enable donations on your account by adding your ACH transfer information (checking account information for your organization's bank).

Are You Connected?

- Follow Spring It On on Facebook at www.Facebook.com/UWBEC
- Follow Spring It On on Twitter at www.Twitter.com/UWBEC
- Follow Spring It On on Instagram at www.Instagram.com/UWBEC
- Use the hashtag: [#SpringItOnWNY](#) in all of your social media posts

Are You Ready?

- Check out the **Nonprofit Toolkit** for tips, templates, and resources.
 - Register for **live webinars and our prerecorded trainings**
 - Utilize the resources and tips emailed by the Spring It On team.
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Questions about Spring It On?

For more information contact us at support@givegab.com

Key Dates

Dec 10

- Registration opens for Spring It On 2019

Jan 15

Getting Ready Webinar

March 5

Live Webinar, topic TBD

March 13

- Registrations Closes for Spring It On

March 20

You must be verified in GiveGab by this date to participate when Spring It On opens at 6pm on 3/20

March 20-21

Spring It On starts at 6:00pm on March 20 and ends at 5:59pm on March 21

BEYOND

- Continue fundraising on GiveGab to reach your year-end fundraising goals!