



Spring it On
24 HOUR GIVE-A-THON

GIVE • HOPE • CARE



Getting Started
Guide

Welcome to Spring It On!

Want to make sure your nonprofit is ready to participate in Spring It On? This guide will lead you through the steps for registering and getting started. We've also outlined some key dates to make note of leading up to the event!

Are You Eligible?

To participate, your organization must be:

- An IRS approved tax-deductible organization located in or serving [Area]
- Registered with the appropriate states in which you solicit donors.
- Committed to promoting Spring It On to your constituents.

Are You Registered?

- Complete the registration at www.SpringItOn.org by **March 13**
- Enable donations on your account by adding your ACH transfer information (bank account information).

Are You Connected?

- Follow Spring It On on Facebook at www.Facebook.com/UWBEC
- Follow Spring It On on Twitter at www.Twitter.com/UWBEC
- Follow Spring It On on Instagram at www.Instagram.com/UWBEC
- Use the hashtag: [#SpringItOnWNY](#) in all of your social media posts

Are You Ready?

- Check out the **Nonprofit Toolkit** for tips, templates, and resources.
 - Register for **live webinars and our prerecorded trainings**
 - Utilize the resources and tips emailed by the Spring It On team.
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Questions about Spring It On?

For more information contact us at customersuccess@givegab.com

Key Dates

December

- Registration opens for Spring It On

Dec 19

- Getting Ready or What's New* Webinar

Feb 27

- 10 Final Steps to Success* Webinar

March 13

- Registrations Closes for Spring It On

March 20

- Verification and state attestation must be completed to participate on March 20-21

March 20-21

- Spring It On starts at 6:00pm and ends at 5:59pm pm!

BEYOND

- Continue fundraising on GiveGab to reach your year-end fundraising goals!