



What is #BrooklynGives?

#BrooklynGives is a 24-hour fundraising event taking place on Giving Tuesday, November 27, 2018, the Tuesday after Thanksgiving – the year's single biggest day of giving worldwide!

Fueled by the power of social media and crowdfunding, #BrooklynGives celebrates nonprofit organizations that make Brooklyn's communities strong and vibrant. Our goal is raise \$1 million for Brooklyn nonprofits with your support!

#BrooklynGives unites local charities, businesses, and donors in a fun and engaging initiative powered by a \$100,000 match from Brooklyn Community Foundation to make your donation go even further.

Spread news of your support – and inspire others to join – by using the hashtag #BrooklynGives this Giving Tuesday!

www.BrooklynGives.org

Why Should I Donate?



Make a positive impact where you live



Promote & support Brooklyn nonprofits



Money raised here STAYS here



Inspire others to give

How Does It Work?

Visit BrooklynGives.org from 12:00am to 11:59pm on Tuesday, November 27, 2018. Search for the nonprofits you'd like to support and make a donation using the simple online form. Plus, if you choose to support one of the 20 nonprofits that are Finalists for Brooklyn Community Foundation's Spark Prize your donation will be doubled through the \$5,000 #BrooklynGives match!

Who Is Behind #BrooklynGives?



Bank

nationalgrid

HERE WITH YOU. HERE FOR YOU.

Interested in becoming a partner/sponsor?

Call 718-480-7500 or
email donorservices@bcfny.org

www.BrooklynGives.org