



#BROOKLYN
GIVES

Powered by
Brooklyn Community Foundation

Getting Started Guide

Welcome to #BrooklynGives!

Want to make sure your nonprofit is ready to participate in #BrooklynGives? This guide will lead you through the steps for registering and getting started. We've also outlined some key dates to make note of leading up to the event!

Are You Eligible?

To participate, your organization must be:

- An IRS approved tax-deductible organization located in or serving Brooklyn, NY
- Registered with the appropriate states in which you solicit donors
- Committed to promoting #BrooklynGives to your constituents

Are You Registered?

- Complete the registration at www.BrooklynGives.org
- Enable donations on your account by adding your ACH transfer information (bank account information)

Are You Connected?

- Follow #BrooklynGives on Facebook at www.Facebook.com/BklynFoundation
- Follow #BrooklynGives on Twitter at www.Twitter.com/BklynFoundation
- #BrooklynGives on Instagram at www.Instagram.com/BklynFoundation
- Use the hashtag: **#BrooklynGives** in all of your social media posts

Are You Ready?

- Check out the **Nonprofit Toolkit** for tips, templates, and resources
- Register for **training and webinar series**
- Utilize the resources and tips emailed by the #BrooklynGives team

Questions about #BrooklynGives

For more information contact us at Istegmaier@brooklyncommunityfoundation.org

Key Dates

April 2 →
• Early Registration opens for
• #BrooklynGives

May 11 →
• Early registration closes for
• #BrooklynGives

May 12 →
• General Registration opens for
• #BrooklynGives

May 16 →
• *Getting Ready* Webinar

Nov 7 →
• *Final Steps to Success*
• Webinar

Nov 14 →
• General Registration closes for
• #BrooklynGives

Nov 21 →
• IRS and state attestation must be
• completed to participate

Nov 27 →
• #BrooklynGives starts at 12:00
• am on Nov 27 and ends at
• 11:59 pm on Nov 27

BEYOND →
• Continue fundraising on GiveGab to
• reach your year-end fundraising
• goals!