



How do I setup a “Donor Lounge” for Give Big?

- A “Donor Lounge” can mean a lot of things. Essentially, Donor Lounges are locations where supporters can go and give to your organization during Give Big.
- The goal of a Donor Lounge is to leverage Give Big to raise awareness for your work in the community. There are many ways to do that!
- Donor Lounges can look different:**
 - Open houses at a nonprofit location
 - A party hosted at the home of a donor on behalf of a nonprofit
 - A table at a local business
 - Partnering with another nonprofit at a local business, organization or a park to host a celebration of your work!
- Most Donor Lounges have:**
 - Internet
 - iPads, laptops or remember – people can use their iPhones to give, too!
 - Nonprofit staff or volunteers
 - An incentive to give: some local businesses will provide a free incentive for your donor to give like a free beer, cookie, or hug! 😊
- How should I start to setup a Donor Lounge?**
 - Brainstorm with your planning team if you have the capacity to host a “live” event during Give Big.
 - If you do, think about how you want to frame that event
 - Should it be at your nonprofit like an open house where you can give tours to your donors of your facility?
 - Do you have board members who have a local business who might want to host an event on your behalf?
 - Do you know another like-minded nonprofit who might be interested in hosting a live event with you? That way, you can all invite your donors and broaden the group of people who attend!
 - Once you have determined your plan of attack, add your Donor Lounge location and time to your online Give Big profile!
 - Make sure to fill out your Donor Lounge details in the form sent out by the Bozeman Area Community Foundation in April to include in the Giving Guide of the Bozeman Daily Chronicle.