



## Build brand recognition as a Give Big Sponsor!



Our investors like you are a **distinguished** group of community leaders who **intrinsicly value philanthropy** and **inspire all of us** to give.

Our sponsors have a special opportunity to **support** the tremendous work of Gallatin County's nonprofit community and to **encourage other donors** to give to causes they care about most.

Give Big Gallatin Valley is a 24-hour celebration of giving that supports over 160 local nonprofits in **just 24-hours**. The goal is to connect new donors to local causes - and raise unrestricted money to support their work! This year Give Big will take place from **6 pm on Thursday, May 3rd to 6pm on Friday, May 4th**.

### WHY SPONSOR GIVE BIG? THE BENEFITS ARE WELL, *BIG!*

- In one day – our event reached over **50,000** people in the Gallatin Valley through our website, social media channels and media outlets. That's a significant reach for your sponsorship dollars!
- Association with high-profile regional event. In just three years, our community has raised **\$1,361,272.01** in unrestricted funding through **10,056 gifts** during Give Big. Each year, this initiative has increased dollars raised by over **70%** from the previous year!
- Sponsor listing in the Giving Guide, a pre-event giving day insert by the Bozeman Daily Chronicle that is distributed to **35,000 readers** in the Gallatin Valley.
- Sponsor listing on pre-event, event and post event website: [www.givebiggv.org](http://www.givebiggv.org).
- Meaningful association with extensive social media campaign.

## HELP YOUR BRAND INSPIRE GENEROSITY AND EXCITEMENT ON GIVE BIG WITH A LEVEL THAT'S RIGHT FOR YOU

**\$25,000**

### Presenting Sponsor

- Opportunity for co-branding: Give Big - Presented by the Bozeman Area Community Foundation, Powered by the Yellowstone Club Community Foundation and \*Insert Your Business Name\*.
- Name and logo in our Community Foundation newsletter and blast email recognition.
- Name and logo on our promotional video distributed through social media and TV sponsor.

- Name and logo on all new marketing deliverables - posters, postcards, flyers and Giving Day t-shirt
- Name and logo on all tax charitable gift receipts that are distributed to each donor on Give Big. Last year, 3,686 gifts were made during Give Big!
- Name recognition on five prizes awarded throughout the day.
- Name and logo recognition at Finale Celebration.
- Placement in “Why We Support Give Big” video shared via web, social channels, and KBZK.
- Placement in 2018 Thank You/Recap video.
- Seven social media posts.
- Opportunity to host an Official Donor Lounge or Official Check Donation Station.
- Opportunity to speak at our Finale Celebration.

**\$15,000**

**Community Champion**

- A named pre-event social media competition featuring corporate brand or message and Give Big logo, creating positive social exposure for sponsors.
- Name recognition on one hourly prize.
- Logo on the back of Giving Day t-shirt.
- Name and logo recognition at Finale Celebration.
- Five social media posts
- Opportunity to host an Official Donor Lounge or Official Check Donation Station.
- Opportunity to speak at our Kickoff Celebration.

**\$10,000**

**Pillar of the Community**

- Name recognition on one hourly prize.
- Logo on the back of the Giving Day t-shirt.
- Name and logo recognition at Finale Celebration.
- Three social media posts.
- Opportunity to host an Official Donor Lounge.

**\$5,000**

**Community Resource**

- Name recognition on one hourly prize.
- Logo on the back of Giving Day t-shirt.
- Name and logo recognition at Finale Celebration.
- Two social media posts.
- Opportunity to host an Official Donor Lounge.

**\$2,500**

**Community Leader**

- Name recognition on one hourly prize.
- Name and logo recognition at Finale Celebration.
- One social media post.

**\$1,250**

**Founding Family**

- One social media post.

## How will my sponsorship dollars be invested?

*"I sponsored Give Big Gallatin Valley because I believe in the value of a strong, **healthy** community. What better way to support **all the organizations** making that happen than a fun event like Give Big!" – Erin Yost, D.A. Davidson*

50% of your sponsorship support will benefit our Stretch and Prize Pool of funds that will leverage all giving dollars for many organizations in our community. Because the Community Foundation does not take any portion of gifts made during Give Big Gallatin Valley, to help cover our event costs, 50% of your support will go to helping the Community Foundation make this event possible.

## How Can We Get that Giving Feeling?

**Sponsorship is simple.** Please contact our Programs Manager Darby Lacey!

**darby@bozemanfoundation | 406-595-2784**