

I Live Here
I Give Here®

Amplify Austin

Getting Started Guide



Welcome to Amplify Austin Day

Want to make sure your nonprofit is ready to participate in Amplify Austin Day? This guide will lead you through the steps for registering and getting started. We've also outlined some key dates to make note of leading up to the event!

Are You Eligible?

To participate, your organization must be:

- An IRS approved tax-deductible organization located in or serving Austin
- Registered with the appropriate states in which you solicit donors.
- Committed to promoting Amplify Austin Day to your constituents.
- Review **I Live Here I Give Here Nonprofit Membership Benefits** and the **Amplify Austin Day FAQ** to answer initial questions about registration and eligibility.

Are You Registered?

- Complete the registration at www.amplifyatx.org/ by January 11, 2019
- Enable donations on your account by adding your ACH transfer information (bank account information).
- Complete your nonprofit profile by February 8.



Are You Connected?

- Follow Amplify Austin on Facebook at www.Facebook.com/AmplifyATX
- Follow Amplify Austin on Twitter at www.Twitter.com@ILH_IGH
- Follow Amplify Austin on Instagram at www.Instagram.com/amplifyatx
- Use the hashtag: **#ILiveHereIGiveHere** in all of your social media posts
- Join the **Central Texas Nonprofit Exchange Facebook Group** to share ideas with other nonprofit members and keep up-to-date with all things Amplify Austin Day.

Are You Ready?

- Check out the **Nonprofit Toolkit** for tips, templates, and resources.
- Register for **in-person training and webinar series**.
- Utilize the resources and tips emailed by the Amplify Austin Day team.
- Review **Amplify Austin Day Prizes and Incentives**

Questions about Amplify Austin Day?

For more information contact us at customersuccess@givegab.com



Key Dates

Oct 12

- Early Bird Registration opens for Amplify Austin Day

Nov 13

- AmplifyATX Round Table Kick-Off

Nov 16

- Early Bird Registration closes for Amplify Austin Day

Jan 11

- Registration Closes for Amplify Austin Day

Jan 23

- The I Live Here I Give Here Workshop

Feb 8

- Nonprofit profiles due

Feb 28

- Amplify Austin Day starts at 6:00 pm on February 28th and ends at 6:00 pm on March 1st

BEYOND

- Continue fundraising on GiveGab to reach your year-end fundraising goals!