

By sharing your personal connections, you have the power to encourage others to support a cause close to your heart. Since asking for support can sometimes be a stressful or uncomfortable task, this storytelling template will make it easier to gather talking points that you can share with your network when promoting your organization. These responses also make great stories for your Peer-to-Peer Fundraising profiles!

How did you hear about our organization?

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What made you decide to engage?

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Do you know someone who is personally affected by our mission and services?

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Why do you continue to support our organization?

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What's your favorite thing about our organization?

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What's one thing you wish others knew about our organization?

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