

THE

STYLE INSURRECTION

OF 2011

26 PAGES THAT CAN CHANGE YOUR LIFE (OR NOT. UP TO YOU.)

Esquire



MAN AT HIS BEST

SEPTEMBER 2011

WE

AT LIKE
A MAN
PAGE 152

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THIS
HIS IDEA



The MAN in CHARGE

WHAT THE NEW BREED OF DOUBLE-BREASTED SUITS CAN DO FOR YOU

Photographs by
TONY KIM

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STEP 3 | *Nail the details*

THERE ARE ALL KINDS OF CONFIGURATIONS FOR THE BUTTONS ON A DB JACKET, AND FOR OUR MONEY, THE SIX-ON-TWO (I.E., PRETTY MUCH ALL THE SUITS PICTURED HERE) IS THE MOST VERSATILE AND FLATTERING. ALSO: THERE IS A TIME FOR A NOTCH LAPEL IN A MAN'S STYLE ARSENAL, AND THE DB SUIT AIN'T IT. LOOK FOR PEAK LAPELS THAT PROVIDE SOME ANGLES (AND SOME ATTITUDE) TO THE PROCEEDINGS.

Wool jacket (\$1,122) by Piombo; cotton shirt (\$450) and silk tie (\$185) by Ralph Lauren Purple Label; silk pocket square (\$60) by Thomas Pink.



STEP 5

**Go all
the way**

YOU CAN GET AWAY WITH PLAYING IT SAFE IN THE SHIRT, TIE, AND ACCESSORIES DEPARTMENTS, BUT THE WHOLE POINT OF THE DOUBLE-BREASTED SUIT IS TO DO WHATEVER THE OPPOSITE OF PLAYING IT SAFE IS. TAKE CHANCES WITH PATTERNS, COLORS, AND TEXTURES, AND IF SPARKS FLY, ALL THE BETTER.