

# YELLOW UMBRELLA PARTY

## SPONSORSHIP LEVELS AND INCENTIVES



	HOST \$1,250	DIRECTOR \$2,500	SHOWRUNNER \$5,000	PRODUCER \$10,000	EXECUTIVE PRODUCER \$15,000	CREATOR \$20,000
Receive unlimited virtual event tickets, two raffle tickets, acknowledgement on the YUP event digital platform, and in the YUP virtual program credits.	•	•	•	•	•	•
Receive two tickets to a special exclusive in-person live taping on September 14, 2022 in Chicago, and listing (with name/ corporate logo) in YUP invitation.		•	•	•	•	•
Premier verbal sponsor acknowledgement & recognition during YUP.				•	•	•
Premier sponsor recognition acknowledgement on Foundation YUP website page indefinitely.					•	•

\* Inclusion deadline for the YUP print invitation is July 1, 2022.

\*\* Inclusion deadline for an invitation to the living taping is August 20, 2022.

\*\*\* Inclusion deadline for recognition in virtual event and on the event digital platform is September 20, 2022.

\*\*\*\*Yellow Umbrella Leadership Circle donors will receive sponsorship benefits corresponding to the amount of their 2022 paid or pledged commitment level. Find out more about the Yellow Umbrella Leadership Circle [here](#).