

# SPONSORSHIP OPPORTUNITIES

DID YOU KNOW THAT

2 OUT OF 3

PEOPLE WITH EPILEPSY  
DON'T KNOW THE CAUSE  
OF THEIR CONDITION?

WE'RE AIMING  
TO CHANGE THAT.



We are excited to welcome back our supporters and the epilepsy community to celebrate the advances research has made, raise critical funds to further accelerate our progress, and enjoy an inspirational evening together.

Please join us for

**CURE Epilepsy's 2022 Annual Benefit**

## CARPE NOCTEM

Seize the Night and Shoot for the Stars

WEDNESDAY, JUNE 1

*The Aon Grand Ballroom at Navy Pier  
Chicago, IL*

Featuring special performance by

***Barenaked Ladies***

**CURE Epilepsy's** mission is to find a cure for epilepsy, by promoting and funding patient-focused research. Since 1998, we have funded more than **270 grants in 17 countries** worldwide.

**All proceeds** from this event will fund critical epilepsy research and help us reach our shared vision - **a world without epilepsy.**

To become a sponsor or for more information, please contact:

**MADELINE FELIPEZ** | Events Manager

[madeline.felipez@cureepilepsy.org](mailto:madeline.felipez@cureepilepsy.org)

312-626-1793

### **PRESENTING PATRON | \$100,000**

- **Two (2) tables of 12 (twelve)** guests in a premier location
- Event program signed by the entertainment
- Opportunity to provide a **30-second video** acknowledging your company or family's dedication to CURE Epilepsy to be played during the evening
- **Verbal recognition** during the event program
- **Full-screen digital ad** displayed at the event\*
- Prominent **logo recognition** including "Presented by..." in event-related materials
- **Dedicated Sponsor check-in** at the event
- Recognition in the Fall 2022 **CURE Epilepsy Report** distributed to our engaged constituents (1,500 print and 28,000 digital copies sent)
- Logo placement on the event and CURE Epilepsy **websites**, and in an **event email communication** reaching over 28,000 engaged supporters
- Logo posted to CURE Epilepsy **social media** accounts reaching over 70,000 subscribers

### **PATRON OF DISCOVERY | \$50,000**

- **Two (2) tables of 10 (ten)** guests in a premier location
- Event program signed by the entertainment
- Opportunity to provide a **15-second video** acknowledging your company or family's dedication to CURE Epilepsy to be played during the evening
- **Verbal recognition** during the event program
- **Full-screen digital ad** displayed at the event\*
- Prominent **logo recognition** in event-related materials
- **Dedicated Sponsor check-in** at the event
- Recognition in the Fall 2022 **CURE Epilepsy Report** distributed to our engaged constituents (1,500 print and 28,000 digital copies sent)
- Logo placement on the event and CURE Epilepsy **websites**, and in an event **email communication** reaching over 28,000 engaged supporters
- Logo posted to CURE Epilepsy **social media** accounts reaching over 70,000 subscribers

### **PATRON OF INNOVATION | \$30,000**

- **One (1) table of 12 (twelve)** guests in a premium location
- Event program signed by the entertainment
- **Visual logo recognition** during the event program
- Logo recognition on screens at the event
- **Full-screen digital ad** displayed at the event\*
- Logo posted to CURE Epilepsy **social media** accounts reaching over 70,000 subscribers
- **Dedicated Sponsor check-in** at the event
- Recognition in the Fall 2022 CURE Epilepsy Report distributed to our engaged constituents (1,500 print and 28,000 digital copies sent)
- Logo placement on the event and CURE Epilepsy **websites**, and in an event **email communication** reaching over 28,000 engaged supporters

### **PATRON OF RESEARCH | \$15,000**

- **One (1) table of 10 (ten)** guests in a preferred location
- Digital recognition at the event
- **Half-screen digital ad** displayed at the event\*
- **Dedicated Sponsor check-in** at the event
- Recognition in the Fall 2022 **CURE Epilepsy Report** distributed to our engaged constituents (1,500 print and 28,000 digital copies sent)
- Logo placement on event and CURE Epilepsy **websites**

### **PATRON OF HOPE | \$10,000**

- **One (1) table of 10 (ten)** guests
- Digital recognition at the event
- **Dedicated Sponsor check-in** at the event
- Recognition in the Fall 2022 CURE Epilepsy Report distributed to our engaged constituents (1,500 print and 28,000 digital copies sent)
- Recognition on the event and CURE Epilepsy websites

### **TABLE | \$6,000**

- One (1) Table of 10 (ten) guests
- Recognition at the event



*\*Ad must be submitted by 5/25/2022 to guarantee display during the program.  
You may either submit an ad that fits our specs or use our template.*