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Communicating Care for Mom and Dad Goes Digital with Launch of genusConnect™ Mobile App

DETROIT – August 1st 2017 – Coordinating and communicating care for loved ones just got easier with the launch of genusConnect™, an open platform mobile application. Designed to create communities of care around every person in need, genusConnect™ offers caregivers shared access to a variety of resources in one easy-to-use dashboard. The app is the first of its kind to offer medical updates, last point-of-contact, a shared calendar and photos all in one glance. genusConnect is also the only app on the market to create a Medicare-compliant care plan, allowing physicians to adhere to Medicare code 99490, the code for chronic care management.   "genusConnect allows the Primary Care Physician into the family care circle, which is essential to improved proactive care, longer in home living and lower costs.. " Karen Hopman past president of the Michigan Medical management group association.

After experiencing the isolation and complexity of caring for elderly parents, founders Joe Gleason and Patrick Rio sought a solution to care better, resulting in the development of genus™, the parent organization of genusConnect™. The app is now available to download for free on iPhone and iPads with droid coming this September.

"It's in our DNA to care, but until now, coordinating care among family and friends has been a confusing and stressful experience. genusConnect™ is driven by our desire to connect caregivers and give them the information they need to care better," said Joe Gleason, CEO and co-founder of genus™. Patrick Rio, VP of marketing and co-founder added "genusConnect™ leverages the power of technology to fill a critical gap in communicating and meeting every element of care – emotional, physical, medical and financial."

Users of genusConnect™ can create a community around a person in need to better manage responsibilities and monitor their well-being. The "Last in Touch" function allows users to see the last time the person of care received a visit or phone call, while the "Health" module empowers users to have informed conversations with physicians based on vital signs and patient records. Communities of care share a calendar to keep track of doctor's visits and other appointments.

genusConnect™ is an open platform, allowing users to select the modules and services that best suit their needs from developers across the globe. The unique dashboard offers peace of mind at a glance, detailing personal interactions, conditions, current medications, appointments and more.

Medicare code 99490 is the chronic care management code that physicians can use to monitor patients throughout the month. According to Stanford University, the code is worth $77,000 per year to the average physician. Through genusConnect™, the patient's family and caregiver network provide the information needed, creating an automatically-generated care report for the physician's review throughout the month.

Features:
- Community – last person of contact, calendar, chat
- Health – heart rate, blood pressure, glucose level, oxygen level, activity level
- Resources – videos, articles and relevant information
- Moments – send a photo, send an audio message
- Emergency – report emergencies of various levels to the network
- Services, locations, safety, caREpay, finance and voice companion coming soon

Download genusConnect™. For more information on genusConnect™, visit http://www.genusconnect.org.

About genus, Inc.™

Founded in 2015, genus, Inc. is a community organization aiming to build a community of care around every person in need. The organization's first product, genusConnect™, offers peace of mind at a quick glance, detailing the person in need's personal interactions, conditions, current medications, appointments and more.