7 MYTHS ABOUT WHAT GIRLS WANT

DEBUNKED

by Chase Amante
Myths abound in the world of romance. These myths often are not your friend.

In this report, I'll highlight 7 of the most intractable dating myths. These are the myths that sabotage your success with girls. Each one I'll disprove with science, expertise, and good old fashioned common sense.

Leave these myths behind, and more numbers, dates, make outs, and sex will be yours. But hold onto these myths, and you may find girls themselves remain "mythical"...

Click on links within this report to go to in-depth articles on each linked topic and learn more. And with no further ado, onward to these 7 dating myths.
GOOD LOOKS ONLY

Some men think the only thing a girl wants in a man is good looks. Or that his looks trump all else. And while if everything else is equal girls will choose the handsome guy over the ugly guy, everything else never is equal.

In fact, the only place looks are the most important factor for men is online dating.* Offline, girls look at your confidence and presentation first.† And while looks do matter somewhat to girls, your looks matter less to her than hers do to you.‡

Further, most of what constitutes "looks" is adjustable. **Dress**, **posture**, **body language**, **hairstyle**, **facial expressions**, **eye contact**, movement speed, all are **learnable**. Even behaviors like your **dominance levels**§ and your sense of humor ¶ affect how physically attractive (or not) she finds you.

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The female sex is completely irrational. Right? In fact, female strategy makes perfect sense once you understand the strategy.

Girls prefer indirect over direct confrontation because they lack physical power.* They build small, supportive networks, rather than the broad, large ones men do. They use tests to find out what's real about a man and what isn't (since men often posture and lie).

A girl changes her mind fast because she's in closer contact with her unconscious decision making processes... A woman's intuition, in other words. Men have this intuition too - but they ignore it more. Yet intuition is responsible for the best decisions in complex situations, from home-buying to dating. In this way, women are in fact more rational than men.

* White, Gallup, & Gallup, 2010
Myth #3: a girl's only looking for the bigger, better deal. **Hypergamy** in action. Like the other myths, there is a grain of truth to this one. The grain in this case is that, just like with looks, all things being equal, a woman will choose a rich man over a poor one.

However, all things rarely are equal. And the way relationships actually work out is that girls don't go for the rich guy any more than guys go for the rich girl. Which is, some of the time... But certainly not all of it.

In the real world, people date and marry within their socioeconomic group.* Scientists have found girls will claim they want rich guys... But then ignore rich guys, and pair up with guys at their own level.† It's only a small subset of (usually poor) women that busies itself mining for gold.

* Byrne, Clore Jr., & Worchel, 1966  
† Eastwick & Finkel, 2008
Girls are pure, sensitive creatures. Or perhaps they're stingy, prudish ones. Either way, goes the myth, they don't want anything from men but commitment. Flings, hookups, friends-with-benefits, one-night stands, affairs, you name it... The only reason a girl does any of these is because she hopes they lead to a long-term relationship.

Truth is, if a girl does any of these things, it's because she wants to, 99 times out of 100. And girls do these a lot. Girls are taking more and more sex partners - and it's not because men have become harder to get. It's because women are choosing to postpone commitment.
A close cousin to our last myth is the one that girls don't like sex. As with our other myths, it has its origin in grains of truth.

**Women like sex, enjoy it, and seek it out.** *However, they lack outward signs of sexual arousal... And as a result, often misattribute their arousal as something else.* † Some researchers even speculate the reported difference between male and female sex desires comes down to women just not knowing they're turned on.‡

Another aspect that impacts female sexual desire is orgasm ability. It’s simple for most men to climax from sex. But for most women, orgasm is learned. If no one’s taught her to orgasm from sex yet, she may not be able to... Due to what psychologists term "immature defense mechanisms". § Before she can orgasm, it’s hard for her to be as excited about sex. Which is likely why women get both more comfortable with sex and hornier for it as they enter their late 20s and early 30s.

You've probably heard this one before... In today's day and age, women want you to **treat them like equals**. Don't treat them like ladies, don't be a "guy" around them, don't objectify them... And for the love of God, don't call them "girls".

Nice yarn, but it just ain't so. Girls are most attracted to the men feminist scientists deem **"benevolent sexists"**.* And male brains have to objectify female bodies to even consider them in a sexual light.† There's no universe in which sexual objectification disappears, yet mankind endures. Mating grinds to a halt without it. And girls actually like it (from men they're attracted to), anyway.

When a girl says she wants to be treated "like an equal", she's talking about by platonic male peers and colleagues. She's not talking about lovers.‡ Her lover? She prefers a man more like Christian Grey for that - someone who respects her, yet treats her like what she is: a girl.

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* Bohner, Ahlborn, & Steiner, 2010  
‡ Cikara, Eberhardt, & Fiske, 2011  
† Talbot & Quayle, 2010
Our final myth: that to get the girl you want, you've got to become someone else.

Confidence is the most attractive trait to girls, and it's one of the hardest traits to fake. * One of the key aspects of confidence is congruence - does your behavior make sense for you or not?

While you will want to tweak and adjust your behavior (don't worry, I'll show you how over the next few weeks and months!), you'll want to stay within your personality type. Operating outside of it is a recipe for coming across incongruent... And, thus, flying some red flags that tell her you're not really "you".

What a girl is most interested in is the best version of you... Just like you will be most excited by the best version of her - not her pretending to be somebody else.

* Bale & Archer, 2013; Buunk, Dijkstra, Fetchenhauer, & Kenrick, 2002; Gallup Jr., Ampel, Wedberg, & Pogosjan, 2014
Get ready, because tomorrow you receive my mini eBook on the *10 Ways to Flirt that Create Desire*.

In it, I give you 10 simple, easy-to-use flirting techniques that nevertheless work wonders with women. You can go out and use these right away and see immediate impact in your dates, courtships, and seductions.

So keep your eyes peeled for that email - you'll have it in your inbox tomorrow!
REFERENCES


Farrelly, D., Clemson, P., & Guthrie, M. (2016). Are Women’s Mate Preferences for Altruism Also Influenced by Physical Attractiveness?. *Evolutionary Psychology, 14*(1), 1474704915623698.


