



Wired FOR SUCCESS **CHECKLIST**

Checklist

Know Your Goal

- Have a vision to start with, not a goal
 - ☐ Visions are more abstract but they help us get to the core of what will make us happier
 - ☐ Be completely honest in your vision – don't let anyone dissuade you
 - ☐ Don't be led by what other people consider 'success'
- Break that vision down into smaller steps
 - ☐ Ideally, these should be 'daily goals'
 - ☐ These are small tasks you can accomplish every day
 - ☐ They must be entirely within your control
 - ☐ For example: exercise for 15 minutes a day
 - ☐ If you fail a goal, just try again the next day
 - ☐ Make a tick on your calendar every day you succeed.
 - ☐ Try not to break the chain!
- Always keep your vision in mind
 - ☐ Picture your vision when you are working on those small daily goals
 - ☐ Use it to motivate you
 - ☐ Speak about your passion

The Path of Least Resistance

- Your aim is to make achieving your goal as easy as possible
 - Work smart not hard
 - ☐ Think about what the easiest route to success is
 - ☐ It may well be that you're not taking the easiest path
 - ☐ Putting more hours in at work isn't always the answer
 - ☐ Do you *already* have the resources?
- Think about your current strengths and weaknesses
 - ☐ Be honest with yourself
 - ☐ Learn from your mistakes
 - ☐ Think about your current resources
 - ☐ If your aim is to make a lot of money, you don't have to be unique or original
 - ☐ Sometimes it's fine to take an existing business model and to repeat it!

Working with Others

- ☐ Surround yourself with people that you look up to and trust
 - ☐ Try to find partners in crime who will help you to make your dream a reality
 - ☐ Find people who share your dreams
 - ☐ Don't let people bring you down. Avoid toxic people in your life.

- ☐ But do listen to constructive criticism – this is a useful resource

Overcoming Fear

- ☐ Fear holds us back from accomplishing our goals
- ☐ Fear prevents us from presenting ourselves in an impressive light
 - ☐ There will never be a convenient time to go after your goals
 - ☐ If you're waiting for the perfect moment then, it will never happen!
 - ☐ Your fears probably aren't as bad as you think
- Use fear setting to overcome your fears
 - ☐ Write down the things you're afraid of happening that are holding you back
 - ☐ Score each point on how likely it is
 - ☐ Write down contingency plans for each point
 - ☐ Better yet, write down methods that you could use to avoid that risk in the first place
- ☐ To be successful, you *need* to take a certain amount of risk
- ☐ You can either live a safe life or try something exciting and amazing
- ☐ You can live a life where you are successful in doing nothing, or fail at doing *something*
- ☐ Picture the consequence of *not* acting or taking the chance
 - ☐ This will mean living your current life forever and never progressing
 - ☐ Isn't that scarier?

- ☐ Let that motivate you!

Invest in You

- ☐ In order to achieve our goals, we need to change ourselves
- ☐ You can do that by investing in yourself – by spending more time on your looks, your skills and your health
 - ☐ Buy nice clothes
 - ☐ Get a good hair cut
 - ☐ Look after yourself physically
- ☐ Don't waste your time washing dishes and cooking – go after the things in life that make you happy and use your time that way
 - ☐ Hire others to do those things for you
 - ☐ This way, you will look better and feel better
 - ☐ And you'll have more time to spend with your friends and family
 - ☐ Always remember that time > money

Other Points

- ☐ Don't be afraid to switch course if you aren't happy with where your life is going
- ☐ Take chances and speak up – be a lion and go after what you want in life
- ☐ Think about every decision – even inaction is a decision and all these things will ultimately result in you living a certain lifestyle
- ☐ Know yourself – study yourself and learn where you can improve and where your skills lie
- ☐ Learn to step back from your emotions!