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## **GREENBUILD INDIA**

November 2-4, 2017

Bombay Exhibition Centre

Greenbuild is the world's largest conference and expo dedicated to the green building industry. Since 2002, Greenbuild has brought together hundreds of thousands of attendees from around the world for networking, inspiration, and education. This year, we invite you to join us as Greenbuild proudly hosts its inaugural event in India.

Greenbuild India will bring together more than 1,000 industry leaders, experts, and practitioners for two days of illuminating education, energetic networking, immersive tours, in-depth technical workshops, and world-renowned speakers. Our attendees will include representatives from the fields of architecture and design, construction and development, transportation, healthcare, hospitality, government, education, manufacturing, consulting, technology and more.

India's green building market is experiencing unprecedented growth, and Greenbuild India will convene the decision makers shaping the future of the green building movement at the local, regional, and global scale. Greenbuild India is the perfect venue to present your company before and during the event among a highly influential audience. There are an array of sponsorship options available, providing multiple opportunities to maximize your visibility and connect directly with prospective clients and collaborators.

Like the U.S. Green Building Council and Green Business Certification, Inc., you recognize the incredible opportunity in improving India's new and existing buildings and the importance of LEED as a driver for market transformation. Greenbuild India provides an ideal opportunity to showcase your commitment to Greenbuild and maintain your competitive standing in the marketplace.

We look forward to working with you to find the sponsorship options that will maximize your presence and propel your company's contributions to the future of green building in India and beyond.

## **TO LEARN MORE PLEASE CONTACT:**

Raman K • Sponsorship Sales • [kraman@gbci.org](mailto:kraman@gbci.org)

## MAXIMIZE YOUR PRESENCE AT GREENBUILD INDIA

to connect with green building leaders, showcase your brand to an engaged audience, and build the market for products and services in India and beyond.

PREMIER SUPPORTER Rs. 20 Lakhs	CO-PREMIER SUPPORTER Rs. 15 Lakhs	PLATINUM SUPPORTER Rs. 7.5 Lakhs	GOLD SUPPORTER Rs. 5 Lakhs	SILVER SUPPORTER Rs. 3 Lakhs	LUNCH HOST Rs. 10 Lakhs
2 Available	4 Available	12 Available	18 Available	6 Available	2 Available

### BENEFITS PRIOR TO EVENT

Inclusion of company logo in the main pre-event brochure sent to 3,000+ stakeholders	✓	✓	✓	✓		✓
Inclusion of company logo in Newspaper advertisement	✓	✓				
Exclusive email message from CEO to be sent to stakeholders	✓					
Inclusion of company logo in Magazine advertisement	✓	✓	✓			
Inclusion of company logo (hyperlinked to your company website) on the event website	✓	✓	✓	✓	✓	✓
Inclusion of company name with hyperlink in the email updates to stakeholders	✓	✓	✓			
Inclusion of company logo on printed exhibition visitor passes	✓	✓	✓			

### BENEFITS DURING EVENT

Inclusion of company logo in a standalone banner near event registration	✓	✓				
Inclusion of company logo in a banner near the exhibition area	✓	✓	✓	✓	✓	✓
Inclusion of company logo in event main backdrop	Both sides	Both sides	One side	One side		
Inclusion of company logo on the projector screen during non-presentation period	✓	✓				
Opportunity to sponsor one education track	✓					
Inclusion of company logo in the show program	✓	✓	✓	✓	✓	✓
Inclusion of company advertisement in the show program	Full-page	Full-page	Full-page	Half-page	Half-page	Half-page
Opportunity to show corporate film (up to 2 minutes in length)	✓					During lunch only
Complementary exhibition hall space	24 sq. mts.	12 sq. mts.	9 sq. mts.	9 sq. mts.		
Complimentary full conference passes	10	8	6	4	2	8
VIP Program passes	10	8	6	4	2	8
Inclusion of company logo in the post-event newsletter	✓	✓	✓			