

For Immediate Release

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RHF Receives Grant to Increase COVID-19 Vaccine Uptake and Education

\$10,000 Awarded by National Aging Services Association as part of the CDC Vaccine Equity and Access Program

[February 15, 2022] [Long Beach, CA] – We are pleased to announce that RHF (Retirement Housing Foundation) has been selected to receive a \$10,000 grant through the Centers for Disease Control and Prevention (CDC) Vaccine Equity and Access Program (VEAP) to increase COVID-19 and influenza vaccine confidence and access among older adults.

“RHF is committed to enhancing the quality of life for its residents. We are proud to partner with LeadingAge in this initiative to keep older adults informed of vaccination benefits and encourage those who need a vaccination to get one,” Stephanie Titus, Vice President of Philanthropy, RHF.

The \$10,000 grant was offered as part of a national partnership between LeadingAge, a national association of nonprofit aging services providers, and CDC partner Community Catalyst to strengthen vaccine education through community outreach and community-provider coalitions. RHF, a LeadingAge member, will use the grant to encourage residents in its senior affordable housing communities to get vaccinated.

“Flu vaccines have long been a critical tool for long-term care providers—and the COVID vaccine has been the most important development of the pandemic,” Katie Smith Sloan, President and CEO, LeadingAge. “LeadingAge is committed to increasing vaccination rates using every available resource, which is why we are pleased to partner with Community Catalyst on the Vaccine Access and Equity Program. Our mission-driven members are working hard to ensure that everyone who needs a vaccine can get one—particularly people in communities of color, who have been disproportionately impacted throughout the pandemic. This initiative brings us one step closer to achieving this goal.”

RHF is one of 42 LeadingAge members that have received a grant via an application process earlier this year. Clinics will be held throughout the first quarter of 2022.

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About RHF:

Founded in 1961, RHF is a national non-profit organization with a mission to provide a range of housing options and services for older adults, low-income families, and persons with disabilities. RHF is affiliated with the Council for Health and Human Service Ministries of the United Church of Christ and LeadingAge and its state affiliates, and also co-sponsors housing development with other varied denominational and community organizations. RHF sponsors and manages 198 communities in 29 states and Washington, D.C., Puerto Rico and the Virgin Islands. More than 21,500 people call an RHF community “home.”

About LeadingAge:

We represent more than 5,000 nonprofit aging services providers and other mission-minded organizations that touch millions of lives every day. Alongside our members and 38 state partners, we use applied research, advocacy, education, and community-building to make America a better place to grow old. Our membership, which now includes the providers of the Visiting Nurse Associations of America, encompasses the continuum of services for people as they age, including those with disabilities. We bring together the most inventive minds in the field to lead and innovate solutions that support older adults wherever they call home. For more information visit leadingage.org.

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