## **Design Brief:**

Wave shape:

Represents both hills and proximity to ocean of San Juan Capistrano

Typography:

Cezanne Script Type: Representive of early Spanish crude handwriting and Spanish and Mexican cattle brand symbols of early 1800s as shown in the *Fierros y Senales* Cattle Brand Book in the Seaver Center of Western Research 1830 at L A Natural History Museum. Rockwell Slab Serif Type: Geometric modern cattle brand symbols as represented in the brand book 1900s, Orange County Archives.

(All noted in Bibliography of Thesis book supplied to Cultural Heritage Commission)

Words and Type: Represent both English/Spanish

Note: Credits may be reprinted larger if needed.

Thank you for your review.

Mel Curtis
curtisdesign@cox.net
949.412.8052

## Banner Graphics

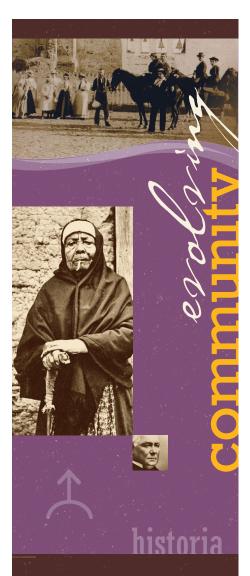


Image at the mission (late 1800s/early 1900s) Chola Martina John Forster (small)

Images supplied: ONeill Museum

Brand: John Forester brand (OC Archives)

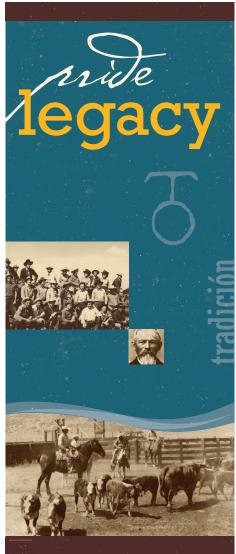


Image at Rancho Mission Viejo (1950s) Cowboys at the ranch (early 1950s) O' Neill (small)

Images supplied: ONeill Museum Images supplied: Orange County Archives Brand: ONeill brand (OC Archives) Approved for Education purposes Need approval for public presentation by Juaneño Band of Mission Indians / Jerry Nieblas (sm image)

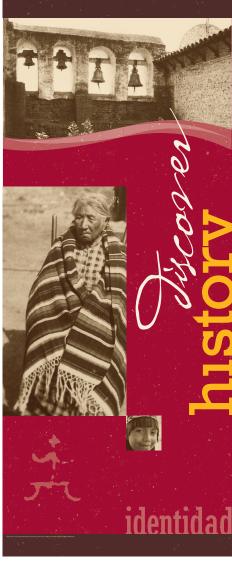


Image: Mission SJC
Clara Citalez - Oldest full blooded Indian of SJC
100yrs > Image taken 1912
Jerry Nieblas supplied image (small)
Images supplied: CaHist Collections- Calisphere
Images supplied: Jerry Nieblas
Brand: Blas Aguilar
(LA Nat Hist Museum-Seaver Center Research)



Image at Mission Donna Maria Garcia Father Sullivan Images supplied: ONeill Museum Images supplied: CaHist Collections- Calisphere Images supplied: Jerry Nieblas Brand: SJC Mission

## Banner Graphics set up as posters for graduate show

Approved for Education purposes Need approval for public presentation by Juaneño Band of Mission Indians / Jerry Nieblas (sm image) Approved for Graduate Show Need approval for photgraphy credits by: Rancho Mission Viejo

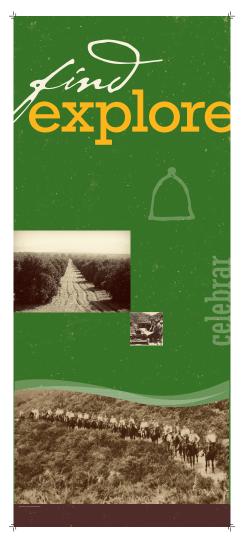


Image of Scouting for Ortega Hwy (Portolas) Road (Junipero Serra or Ortega hwy) Engineers looking over Ortega hwy plans (sm)

Images supplied: ONeill Museum Brand: Rancho Mission Viejo Bell brand (OC Archives)

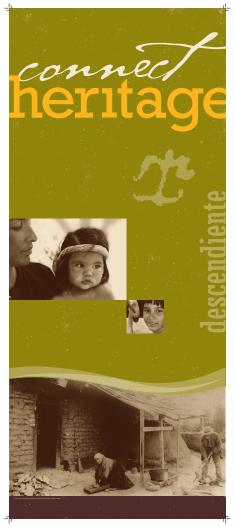


Image: Blas Aguilar Adobe Images: Nieblas Family

Images supplied: CaHist Collect- Calisphere Images supplied: Jerry Nieblas Brand: Blas Aguilar brand (LA Nat Hist Museum-Seaver Center Research)

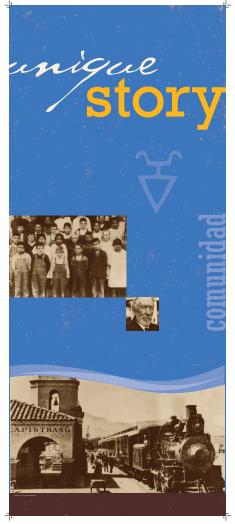


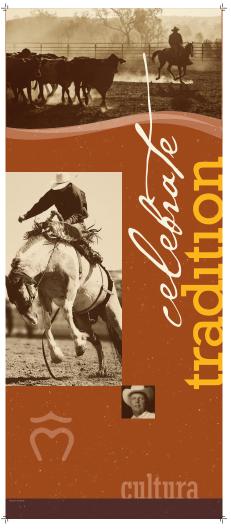
Image: Santa Fe Railroad 1880s Image: SJC School Childern (early 1900s)

Image: Judge Egan

Images supplied: ONeill Museum

Brand: Yorba brand

(Yorba due to Yorba properties on Camino Cap)



Images: Rancho Mission Viejo Gilbert Aguirre

Top image is a royaly free stock image "Paid" Images supplied: Rancho Mission Viejo

Brand: Rancho Mission Viejo