

Overview

At FXHOME, we produce the very best filmmaking and photography software for content creators and photographers all over the world. We are looking for an enthusiastic [HitFilm](#) expert to help us with a wide variety of projects and campaigns. You'll need to be highly imaginative, passionate and ready to take initiative.

As a film or media graduate with a specialism in post-production and experience of using HitFilm, you will push the software to its limits to help us develop our product in new and exciting ways. Your academic background will enable you to support our users in the best possible way by sharing your degree-level theoretical filmmaking knowledge and practical filmmaking skills.

Your outstanding HitFilm VFX skills will allow you produce educational and technical content to an expert level alongside high-end promotional examples of key software features which will be used across multiple channels including our own websites, YouTube, Facebook and Instagram. You will enjoy interacting with our community as our recognised 'HitFilm Expert' by populating social media with authentic content and technical advice including educational 'how-to' tutorials.

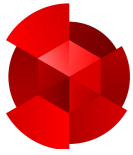
You will provide invaluable QA support to the team including reporting on user stories, testing new features, updating manuals and reporting bugs. This requires an advanced knowledge of the software, which will be kept up-to-date as new features and products become available.

As someone who demonstrates a 'can-do' attitude, you will relish working to deadlines in a fast-paced environment and take the opportunity to come up with original, exciting ideas. You will be able to work to your own initiative and have the ability to set-up equipment to film content required for promotional and educational content to the required standards. You may also be required to work with suppliers and contractors for larger projects and campaigns.

Along with a love of film and a flair for post-production and design in the compositing and VFX areas, you will possess excellent written and verbal communication skills. As someone who likes diversity in their role, you will find the variety of work exciting and have the ability to take on a multitude of tasks including presenting our popular YouTube show.

You will be happy to get involved in other tasks and projects if the need arises.

- **Hours:** 40 Hours per week
- **Salary:** £22,000 p.a. Full-time
- **Contract:** Permanent (after 6 month probationary period).
- **Reporting to:** Chief Operations Officer and Assistant Marketing Manager
- **Location:** Norwich, UK



- 25 days paid holiday a year plus all public holidays
- Flexible working hours policy

How to apply

Previous applicants need not apply

If you meet the essential criteria set out below, please apply by email to Sarah Boram, Business Administrator sarah.boram@fxhome.com attaching a full C.V., covering letter and screen test link (see below).

In your letter, please tell us why you want the job and specifically address how you, your skills, experience and personality fulfill the essential criteria set out in the person specification. Please give specific examples from your previous work experience, education and/or other extra curricular activities.

Your application must include full contact details for two referees. Please clearly indicate if you are happy for them to be contacted before any interview or not.

There will be a short aptitude tests for short-listed candidates on the day of interview.

Applicants who do not include a covering letter and screen test will not be shortlisted. Only applications sent directly to sarah.boram@fxhome.com will be considered.

Screen test:

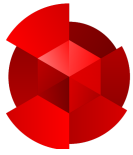
All applicants must send us a short example video containing the following:

- 30 second introduction to camera about why you think that you are the right person for the job
- A 60-90 second original HitFilm Tutorial sample. Please see <http://hitfilm.com/video-tutorials> for examples

All videos should be uploaded to Vimeo/YouTube and links included in your application (remember to mark the video as 'private' if you want to keep it confidential from the general public). Total length of video must not exceed 2 minutes.

Kirstie Tostevin (Assistant Marketing Manager) will be happy to have an initial informal chat with any interested candidates on +44 (0)1603 518 404.

DEADLINE FOR APPLICATIONS: Monday 4th June 2018



Job Description

Job function/purpose

The three key functions of the post are to:

- Act as a Hitfilm expert across all channels by providing advanced technical guidance and high-level educational support
- Design and create bespoke content to demonstrate HitFilm's technical features and tools for product releases, social media, expert tutorials, websites and more
- Provide important QA support by testing software, logging bugs and reporting on user stories

This position will suit a highly creative individual who has a genuine love of film and possesses a high level of understanding of film theory and practical techniques. They must have adept VFX and design skills, with specific advanced knowledge of HitFilm.

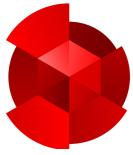
Duties

1. Product Expert

- Use your deep compositing knowledge to push HitFilm to its maximum capabilities (and beyond).
- Maintain expert level technical knowledge of HitFilm's main features including 3D model importing and rendering, feature tracking and the particle engine pipeline.
- Maintain a keen knowledge of other 3rd-party hosts so to act as advanced user of HitFilm's plugins within other products.
- Consistently learn how to use new features as they are added to an expert level.
- Assist with customer support tickets during busy periods/when required/to help with complicated queries that require advanced technical knowledge of HitFilm

2. QA/Development

- Liaise with internal teams (e.g. developers and product managers) and customers in order to identify key features and problems within the software



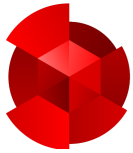
- Identify, record, thoroughly document and track bugs
- Compare software features with competitors to formulate an understanding of the key strengths and weaknesses of our products
- Create detailed, comprehensive and well-structured user stories
- Keep up-to-date with new features to ensure expert user status remains as the software evolves
- Assist with keeping user manuals up-to-date

3. YouTube show

- Become a recognised Hitfilm expert on the company's HitFilm channel
- Create educational content and assist viewers using your advanced technical knowledge of the software
- Present episodes, acting as an authority of HitFilm to explain technical features and tools of the software and offer general filmmaking advice (with co-presenter or alone)
- Use your academic background and practical experience to research topics, write scripts, film and edit weekly YouTube episodes and expert-level tutorials
- Organise collaborations and guest episodes based on your knowledge of HitFilm, film theory and practical experience
- Assist with development and implementation of our YouTube strategy

2. Design and creative

- Use your expert knowledge of HitFilm to create educational and promotional content that showcases the technical features of the software for use across all social channels
- Produce high quality, consistent and optimised content for the website (in the form of images, text or videos) to demonstrate the technical capability of HitFilm
- Design external documents e.g. manuals, partner documents and informative downloads to explain technical features of the software
- Provide additional design support where required

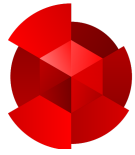


3. Community and social

- Using your existing social media profile to become the recognised voice of company, engaging with users on forums and social media to offer expert advice
- Work with rest of marketing team to populate and optimise all social media channels (with focus on sharing technical demonstrations and educational support), ensuring best practice techniques are used and kept up-to-date
- Hold regular Google Hangout/Facebook Live Video with users, to drum up excitement, discuss the technical features of the software and offer support
- Feedback community thoughts and user suggestions to wider team

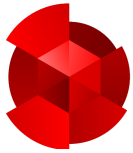
4. General

- Become expert user of company's new products (training will be given)
- Suggest ideas for content and promotions
- Create and maintain a sensible folder structure for creative
- General research and planning support across all activities
- Provide reasonable absence cover and support for colleagues as and when required
- Undertake other work in line with the needs of the company



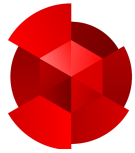
Person specification

| Criteria | Essential | Assessment* |
|--------------------------------------|--|---|
| Education, Experience & Achievements | <ul style="list-style-type: none">Advanced experience in - and knowledge of - HitFilm software including deep compositing, vector masking, feature tracking, the particle engine and 3D model import, lighting and renderingDegree Level Filmmaking/media qualification or comparable experienceOwn currently-live social media platforms (YouTube/Vimeo etc) with high levels of subscription | A/S A/I A/I |
| Skills & Knowledge | <ul style="list-style-type: none">Experience of using After Effects, stock footage and VFX pluginsDemonstrable knowledge of film theoryExperienced user of PhotoShopExperience of testing software (e.g. beta tester) and reporting bugs and user storiesPractical knowledge of cameras, mics and lights to set-up shoots to a proficient levelProficient in the use of Google Apps or Microsoft OfficeStrong verbal/ written English language skillsFrequent use and understanding of key social media platformsCreative flair and eye for design | A/S I/S I/S I/S A/I I/S/R A/I I/S I/S |



| | | |
|-----------------------|--|--|
| Personal Attributes | <ul style="list-style-type: none">• Ability to take direction, but also work under own initiative• Strong organisational skills• Team player and able to act on constructive feedback• Positivity, enthusiasm and energy - in spades!• Effervescent sense of humour• Excellent interpersonal communications skills - tact, kindness and clarity• Ability to communicate at all levels• Film fanatic | I/R A/I I/R I I/R I I/R I |
| Special Circumstances | <ul style="list-style-type: none">• Flexible and proactive approach. Willingness to undertake additional hours at peak times• Happy to travel internationally on occasion | I/R A/I |

*Key: A - Application, I - Interview, S - Selection Test, R- Reference



About us

We set up FXHOME in 2001 with a clear goal - to fundamentally change the world of filmmaking for the better by giving everyone the opportunity to create amazing visual effects whatever their level. More than 15 years later, we produce the fastest growing VFX software product on the market and work with many major industry partners.

HitFilm, our all-in-one VFX and editing software solution, has over 2.4 million users worldwide and is growing at a rapid rate. From YouTube superstars and students to prosumers and freelancers, our customers remain at the heart of everything we do - which is perhaps why 97% would recommend HitFilm to a friend.

We also produce PhotoKey, the world's leading green screen photography software product. From Red Bull's Formula 1 Night Series to Wimbledon, it is the event photography software of choice for thousands of photographers and continues to attract more customers every year.

Our company culture is extremely important to us. Everyone in the team has a strong work ethic and has the ability to have fun at work whilst also remaining highly productive and using their own initiative. We arrange monthly staff social events, group cinema outings and annual team building days to bring everyone together and celebrate our successes.

We have an exciting announcement planned for 2018 - there has never been a better time to join our team.

