



4TH ANNUAL

TWIN CITIES

Finest

THURSDAY, SEPTEMBER 22, 2016

PROFILE EVENT CENTER

BENEFITING THE CYSTIC FIBROSIS FOUNDATION





THE 4TH ANNUAL TWIN CITIES FINEST AWARDS PARTY
THURSDAY, SEPTEMBER 22, 2016
PROFILE EVENT CENTER
2630 UNIVERSITY AVE SE, MINNEAPOLIS
BENEFITING THE CYSTIC FIBROSIS FOUNDATION

The 4th Annual Twin Cities Finest Award is one of the most unique awards in the Twin Cities. Twenty-five men and women who best represent both the now and the future of the Twin Cities in their field and in our community are recognized for their professional accomplishments, their commitment to giving back and their fundraising efforts for the Cystic Fibrosis Foundation. These leaders are invaluable to making a difference in the Twin Cities community, not only in their field but also in how they positively impact our community and those who struggle with cystic fibrosis.

The evening is a who's who gathering of the best and brightest in the Twin Cities. Honorees and the public alike mix and mingle while celebrating the success of the honorees and the Foundation's efforts in finding a cure for CF. Honorees and sponsors will be featured in the August issue of the Mpls.St.Paul Magazine, which is read by over 300,000 people each year.

Last year, honorees raised over \$112,000 to provide all people with the disease the opportunity to lead full productive lives by helping fund research and drug development, promote individualized treatments and ensure access to high quality, specialized care. This funding has helped expand the CF drug development pipeline to more than 30 potential life saving CF therapies. This expanded pipeline represents more possibilities for finding a cure and a control to this disease than in the cumulative history of CF Foundation's funded research. Any one of these therapies, or a combination of drugs, could make a significant difference in the lives of those battling CF.

Sponsorship of this event is a fantastic and effective way to increase your visibility with the top professionals in the Twin Cities, not to mention with over 300,000 readers through the Mpls.St.Paul Magazine, event attendees and the countless social media connections – all while supporting a great cause! We invite you to be a part of this year's event and join us in celebrating the best of the best the Twin Cities has to offer by supporting the Cystic Fibrosis Foundation and the Twin Cities Finest program as an event sponsor.



CYSTIC FIBROSIS FOUNDATION

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR - \$6,000 (TWO OPPORTUNITIES)

- 12 Tickets - includes hosted beer and wine
 - Recognition at event with the opportunity to be keynote speaker
 - Company featured on website, social media and all printed materials
 - 1 (one) $\frac{1}{3}$ page color acknowledgment in Mpls.St.Paul Magazine *
 - Company logo featured on awards
 - Free valet parking
 - First right of refusal for 2017
 - Company promotional material to be handed out at registration (brochure, flyer, parting gift)
 - Share Yourself Station: Generate buzz and build your social media reach by having your logo displayed on each and every photo taken by guests in the Twin Cities' Snappiest photo booth
 - \$5,412 tax deductible
- *conditions apply*

GOLD SPONSOR - \$4,000 (FOUR OPPORTUNITIES)

- 8 Tickets - includes hosted beer and wine
 - Recognition at event
 - Company featured on website, social media and print material
 - $\frac{1}{3}$ page acknowledgment in Mpls.St.Paul Magazine *
 - Free valet parking
 - First right of refusal for 2017
 - Company logo etched in ice or gobo
 - \$3,608 tax deductible
- *conditions apply*

BAR SPONSOR - \$2,500 (FOUR OPPORTUNITIES)

- 4 Tickets - includes hosted beer and wine
- Company featured on website, social media and printed materials
- Logo on beverage napkins
- Free valet parking
- \$2,304 tax deductible

DIFFERENCE MAKER SPONSOR - \$1,000 (EIGHT OPPORTUNITIES)

- 4 tickets - includes hosted beer and wine
- Company featured on website, social media and printed materials
- Free valet parking
- \$804 tax deductible

SPONSORSHIP FOR THE CYSTIC FIBROSIS FOUNDATION'S 4TH ANNUAL TWIN CITIES FINEST AWARDS PARTY THURSDAY, SEPTEMBER 22, 2016 PROFILE EVENT CENTER 2630 UNIVERSITY AVE SE, MINNEAPOLIS

RECOGNITION LEVELS:

- ☐ *Platinum Sponsor - \$6,000 (\$5,412 tax-deductible)* ☐ *Gold Sponsor - \$4,000 (\$3,608 tax-deductible)*
☐ *Bar Sponsor - \$2,500 (\$2,304 tax-deductible)* ☐ *Difference Maker Sponsor - \$1,000 (\$804 tax-deductible)*

SPONSOR INFORMATION:

Person or Organization (as it should be listed in printed materials):

Individual Authorizing Sponsorship: _____

Signature: _____

Address: _____

City, State, Zip: _____

Phone: _____ FAX: _____ Email: _____

METHOD OF PAYMENT:

- ☐ Enclosed is my check payable to the **Cystic Fibrosis Foundation Attn: TC Finest**

Please bill my credit card:

- ☐ MasterCard ☐ Visa ☐ American Express ☐ Discover

Name as it appears on card: _____

Signature: _____

This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number below the stated and agreed upon amount.

Account #: _____ Exp. Date: _____

The credit card information on the bottom of this form will be securely destroyed immediately after processing



Twin Cities

FINEST

CYSTIC FIBROSIS FOUNDATION

THE 4TH ANNUAL TWIN CITIES FINEST AWARDS PARTY
THURSDAY, SEPTEMBER 22, 2016
PROFILE EVENT CENTER - MINNEAPOLIS, MN



**CYSTIC FIBROSIS
FOUNDATION**

ADDING TOMORROWS

BENEFITING
THE CYSTIC FIBROSIS FOUNDATION

IMPORTANT NOTE ON ATTENDANCE AT FOUNDATION EVENTS:

To reduce the risk of getting and spreading germs at CF Foundation-sponsored events, we ask that everyone follow basic best practices by regularly cleaning your hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow and maintaining a safe 6-foot distance from anyone with a cold or infection.

Medical evidence shows that germs may spread among people with CF through direct and indirect contact, as well as through droplets that travel short distances when a person coughs or sneezes. These germs can lead to worsening symptoms and speed decline in lung function. To further help reduce the risk of cross-infection, the Foundation's attendance policy recommends inviting only one person with CF to an indoor Foundation-sponsored event at a specific time.

The Cystic Fibrosis Foundation has unrestricted financial reserves of about 13 times its budgeted annual expenses, following a one-time royalty sale in 2014. These funds, along with the public's continuing support, are needed to help accelerate our efforts to pursue a lifelong cure for this fatal disease, develop lifesaving new therapies and help all people with CF live full, productive lives. To request a copy of our Strategic Plan, email info@cff.org or call 800-FIGHT-CF