

2015 Sponsorship Opportunities



Thursday, August 13, 2015
Omni William Penn Hotel / 6:00 PM

Important note on attendance for people with CF and their families:

The health and well-being of people with cystic fibrosis is our top priority. Medical evidence shows that certain bacteria can be passed between individuals who have CF and can lead to worse symptoms and speed decline in lung function. To limit the serious risk of cross-infection between people with CF, only one person with CF may be invited to attend any indoor CF Foundation-sponsored event.

Please note: People with CF and their families should be aware that individuals with CF might choose to attend Foundation events or meetings without notifying event organizers. We strongly discourage this; however, we cannot guarantee that only one person with CF will be present at any indoor Foundation event. For more information, please call us at 412-321-4422 or visit www.cff.org.



Event Details

2015 marks the 20th Anniversary of *Pittsburgh's 50 Finest* – an elite group of the area's most accomplished men and women that are honored each year for their success in their careers and their involvement in the Pittsburgh community. The honorees commit to raising much needed funds and awareness for the Cystic Fibrosis Foundation (CFF), and their efforts are celebrated at a special gala hosted by CFF and WHIRL Magazine on **Thursday, August 13, 2015, at the Omni William Penn Hotel, from 7:00-11:00pm.**



The *Pittsburgh's 50 Finest* gala has become one of the most anticipated events in the city, with over 700 guests in attendance each year. The 2014 class of *Pittsburgh's 50 Finest* set a national record, raising over \$350,000 to help support the Foundation's search for a cure! If you want to mix and mingle with the city's most outstanding professionals, this is one event you won't want to miss!

What is Cystic Fibrosis?

Cystic fibrosis (CF) is an inherited chronic disease that affects the lungs and digestive system of about 30,000 children and adults in the United States (70,000 worldwide). A defective gene and its protein product cause the body to produce unusually thick, sticky mucus that clogs the lungs and leads to life-threatening lung infections; and obstructs the pancreas and stops natural enzymes from helping the body break down and absorb food.

In the 1950s, few children with cystic fibrosis lived to attend elementary school. Today, advances in research and medical treatments have further enhanced and extended life for children and adults with CF. Many people with the disease can now expect to live into their 30s, 40s and beyond.

About the Cystic Fibrosis Foundation

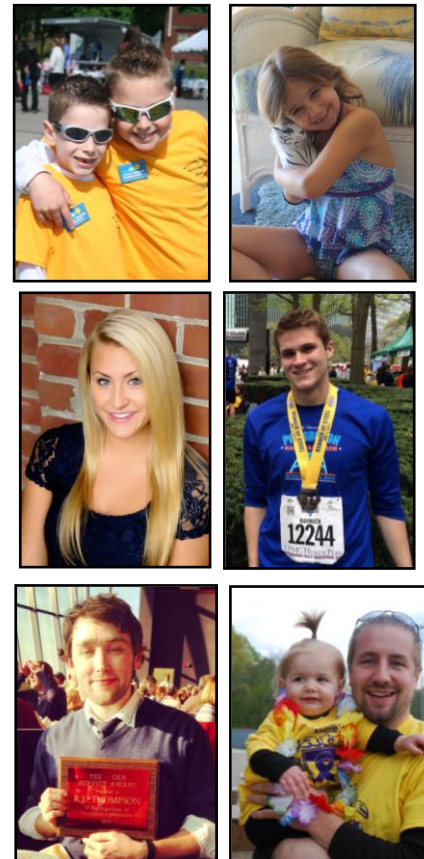
The Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. We fund more CF research than any other organization, and nearly every CF drug available today was made possible because of Foundation support.

We are a nonprofit donor-supported organization dedicated to attacking cystic fibrosis from every angle. Our focus is to support the development of new drugs to fight the disease, improve the quality of life for those with CF, and ultimately to find a cure. The Cystic Fibrosis Foundation is one of the most efficient organizations of its kind and is an accredited charity of the Better Business Bureau's Wise Giving Alliance.

Recent Scientific Developments

The science behind the CF therapy, Kalydeco, which was approved by the U.S. Food and Drug Administration (FDA) just in January 2012, has opened exciting new doors to research and development that will hopefully lead to a cure for ALL people living with CF.

Despite the incredible scientific advances that have taken place since CF was first discovered in 1938, many families still face the reality that they could lose their child, sibling or parent. Hence we believe that outstanding medical care, combined with the development of these new and effective CF therapies, will ultimately lead to significant advances in life expectancy among CF patients. Our dedication to developing and testing new therapies to potentially control and cure CF gives children born with CF today increased hope for a healthy future.



2015 Sponsorship Opportunities

PRESENTING SPONSOR

\$20,000 (\$18,830 tax-deductible)

- Association with *Pittsburgh's 50 Finest*, one of the city's most anticipated events, benefiting the Cystic Fibrosis Foundation
- Company logo and name synonymous with the event for all publicity, i.e. "*Pittsburgh's 50 Finest presented by (Company Name)*"
- 10 tickets to the VIP Reception, featuring the 2015 *Pittsburgh's 50 Finest* honorees and sponsors
- Two tables for 10 to entertain clients and friends, with premier seating at the main event
- Full-page acknowledgement in the August 2015 *Pittsburgh's 50 Finest* issue of WHIRL Magazine (*company to provide ad*)
- Recognition in the 16-page article featuring, *Pittsburgh's 50 Finest*, in the August 2015 issue of WHIRL Magazine
- Opportunity for company to host the Honoree Photo Shoot, and serve as the featured location, for the *Pittsburgh's 50 Finest* August 2015 issue of WHIRL Magazine (*as mutually agreed upon by CFF*)
- Logo recognition as the Presenting Sponsor on event invitations and all printed materials promoting the event
- Logo placement on the step-and-repeat backdrop used for all guests photos at the event
- Logo recognition on beverage tickets distributed to all guests (*approx 1,000*)
- Logo recognition on awards presented to the 2015 *Pittsburgh's 50 Finest* honorees and sponsors
- Logo recognition as the Presenting Sponsor on all signage displayed at the event, including on-screen credits
- Full-page acknowledgement in the *Pittsburgh's 50 Finest* event program booklet
- Company logo, with link to corporate website, displayed on The CF Foundation West PA Chapter's website
- Inclusion in all press releases and social media announcements promoting the event
- Verbal recognition, by the emcee, during the main event
- Speaking rights as the Presenting Sponsor at the event
- Opportunity to distribute company product/materials at *Pittsburgh's 50 Finest* honorees' fundraising events and/or guest favors at the main event (*as mutually agreed upon by CFF*)
- Opportunity to appoint a company representative to participate on the event planning committee

VIP RECEPTION SPONSOR

\$15,000 (\$14,190 tax-deductible)

- Logo recognition as the VIP Reception Sponsor all signage displayed throughout the VIP Reception
- Logo recognition on VIP Reception tickets distributed to guests (*approx 100*)
- 10 tickets to the VIP Reception, featuring the 2015 *Pittsburgh's 50 Finest* honorees and sponsors
- One table for 10 to entertain clients and friends, with premier seating at the main event
- Full-page acknowledgement in the August 2015 *Pittsburgh's 50 Finest* issue of WHIRL Magazine (*company to provide ad*)
- Recognition in the 16-page article featuring, *Pittsburgh's 50 Finest*, in the August 2015 issue of WHIRL Magazine
- Logo recognition as the VIP Reception Sponsor on event invitations and all printed materials promoting the event
- Logo recognition as the VIP Reception Sponsor included on the on-screen credits at the event
- Full-page acknowledgement in the *Pittsburgh's 50 Finest* event program booklet
- Company logo, with link to corporate website, displayed on The CF Foundation West PA Chapter's website
- Inclusion in all press releases and social media announcements promoting the event
- Speaking rights during the VIP Reception
- Verbal recognition, by the emcee, during the main event

PLATINUM SPONSOR

\$10,000 (\$9,370 tax-deductible)

- 6 tickets to the VIP Reception, featuring the 2015 *Pittsburgh's 50 Finest* honorees and sponsors
- One table for 10 to entertain clients and friends, with premier seating at the main event
- Half-page acknowledgement in the August 2015 *Pittsburgh's 50 Finest* issue of WHIRL Magazine (*company to provide ad*)
- Recognition in the 16-page article featuring, *Pittsburgh's 50 Finest*, in the August 2015 issue of WHIRL Magazine
- Logo recognition as the Platinum Sponsor on event invitations and all printed materials promoting the event
- Logo recognition as the Platinum Sponsor included on the on-screen credits at the event
- Full-page acknowledgement in the *Pittsburgh's 50 Finest* event program booklet
- Company logo, with link to corporate website, displayed on The CF Foundation West PA Chapter's website
- Inclusion in all press releases and social media announcements promoting the event
- Verbal recognition, by the emcee, during the main event

GOLD SPONSOR

\$5,000 (\$4,460 tax-deductible)

- 4 tickets to the VIP Reception, featuring the 2015 *Pittsburgh's 50 Finest* honorees and sponsors
- One table for 10 to entertain clients and friends at the main event
- Quarter-page acknowledgement in the August 2015 *Pittsburgh's 50 Finest* issue of WHIRL Magazine (*company to provide ad*)
- Recognition in the 16-page article featuring, *Pittsburgh's 50 Finest*, in the August 2015 issue of WHIRL Magazine
- Logo recognition as a Gold Sponsor on event invitations and all printed materials promoting the event
- Logo recognition as a Gold Sponsor included on the on-screen credits at the event
- Full-page acknowledgement in the *Pittsburgh's 50 Finest* event program booklet
- Company logo, with link to corporate website, displayed on The CF Foundation West PA Chapter's website
- Inclusion in all press releases and social media announcements promoting the event
- Verbal recognition, by the emcee, during the main event

SILVER SPONSOR

\$3,000 (\$2,640 tax-deductible)

- One table for 10 to entertain clients and friends at the main event
- Recognition in the 16-page article featuring, *Pittsburgh's 50 Finest*, in the August 2015 issue of WHIRL Magazine
- Logo recognition as a Silver Sponsor included on the on-screen credits at the event
- Half-page acknowledgement in the *Pittsburgh's 50 Finest* event program booklet
- Company logo, with link to corporate website, displayed on The CF Foundation West PA Chapter's website
- Inclusion in all press releases and social media announcements promoting the event
- Verbal recognition, by the emcee, during the main event

PROGRAM BOOK ACKNOWLEDGEMENT

(100% tax-deductible)

- All acknowledgements will appear in black/white. Program booklet distributed to over 700 guests
 - Full-page Acknowledgement (8.5 x 5.5) \$500
 - Half-page Acknowledgement (4.25 x 5.5) \$300

RESERVED TABLE(S)

\$750 (\$390 tax-deductible)

- Reserved table for 10 to entertain clients and friends. Includes access to all food stations and four complimentary drink tickets

INDIVIDUAL TICKET(S)

\$75 (\$39 tax-deductible)

- Includes access to all food stations and four complimentary drink tickets



2015 Sponsorship Commitment Form

YES! We would like to support the CF Foundation's *Pittsburgh's 50 Finest* event by sponsoring the following:

- | | | | |
|--|----------|--|------------|
| <input type="checkbox"/> Presenting Sponsor | \$20,000 | <input type="checkbox"/> Full Page Acknowledgement | \$500 |
| <input type="checkbox"/> VIP Reception Sponsor | \$15,000 | <input type="checkbox"/> Half Page Acknowledgement | \$300 |
| <input type="checkbox"/> Platinum Sponsor | \$10,000 | <input type="checkbox"/> Reserved Table(s) ____ @ | \$750/each |
| <input type="checkbox"/> Gold Sponsor | \$5,000 | <input type="checkbox"/> Individual Ticket(s) ____ @ | \$75/each |
| <input type="checkbox"/> Silver Sponsor | \$3,000 | | |

☐ I cannot attend but please accept my contribution of \$_____ in honor of (*honoree/committee member*)

Contact Information:

Company Name: _____

(*As you would like it to appear in all event-related materials*)

Contact Name: _____

Contact Title: _____

Billing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____

Email: _____

Payment Method:

- ☐ Please Invoice Me
- ☐ Check Enclosed (*payable to Cystic Fibrosis Foundation*)
- ☐ Credit Card Payment: ☐ American Express ☐ VISA ☐ MasterCard ☐ Discover

Signature: _____

CC #: _____ Exp. Date: _____

Please Return Sponsorship Commitment Form To:

CF Foundation Western PA Chapter | 810 River Ave, Suite 100 | Pittsburgh, PA 15212 | Fax: 412-321-9305
Email: west-pa@cff.org | Phone: 412-321-4422 | Web: <https://finest.cff.org/activity/cff/50finest>