



# **TOP** of the **TRIANGLE**

---

**CYSTIC FIBROSIS FOUNDATION**

**Thursday, November 20, 2014**  
**American Institute of Architect**



**CYSTIC FIBROSIS  
FOUNDATION**

**ADDING TOMORROWS**

Cystic Fibrosis Foundation Carolinas Raleigh Chapter  
7101 Creedmoor Road, Suite 130  
Raleigh, North Carolina 27613

(P) 919-845-2155 | (F) 919-845-2404 | [www.cffcarolinas.org](http://www.cffcarolinas.org) |  
codom@cff.org



# CYSTIC FIBROSIS FOUNDATION

## ADDING TOMORROWS

### About cystic fibrosis

Cystic fibrosis (CF) is a chronic and fatal genetic disease affecting approximately 30,000 children and young adults in the United States. CF substantially impairs respiratory and digestive functions, making the simple acts of eating and breathing a challenge. People with this disease can now expect to live into their 30s, 40s and beyond., however there is no cure. As children suffering from cystic fibrosis grow older, they become more vulnerable to life-threatening lung infections. That is why we need your help today to fund the research necessary to find a cure and provide hope to the thousands of patients struggling with CF.

### About the Cystic Fibrosis Foundation

The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with the disease the opportunity to lead full, productive lives by funding research and drug development, promoting individualized treatment, and ensuring access to high-quality, specialized care.



Addy was diagnosed with cystic fibrosis at birth.

Today she is a very spunky 8 year old who loves to create, whether drawing and painting or any other kind of craft. She can hold her own with the boys as well as the girls, and she doesn't walk or run - she skips everywhere she goes!

She is strong-willed, and we are doing everything in our power to channel that into fighting cf.

## Top of the Triangle

benefiting the Cystic Fibrosis Foundation

### A Unique Leadership Development Opportunity

The Cystic Fibrosis Foundation will be honoring fifteen outstanding individuals for their success in community, philanthropy, and industry. Each Top of the Triangle will use their talent, compassion and leadership qualities to further the mission of the CF Foundation: to cure cystic fibrosis and to provide all people with the disease the opportunity to lead full, productive lives by funding research and drug development, promoting individualized treatment, and ensuring access to high-quality, specialized care.

Through the Top of the Triangle program, tomorrow's leaders will have the opportunity to interact with and learn from today's top leaders in the triangle business world. At the kick off event the honorees will hear from very highly regarded triangle business leaders who have an impact on the future of the triangle and the world. They will learn how they can improve their world and why it is essential to their professional success and the success of their community that they do.

The Top of the Triangle Finale formally recognizes the triangle's most involved and compassionate individuals for their accomplishments. They are applauded for their outstanding contributions to the greater triangle community in a room full of their peers. The event includes an upscale buffet reception, live music, auction, and open bar. The event culminates with the naming of the Top of the Top.

### Join Us as a Top of the Triangle Featured Partner

By joining the Cystic Fibrosis Foundation as a Top of the Triangle sponsor, your company has the opportunity to directly market to an elite group of more than 200 of the triangle's most influential professionals. Partnership with the Cystic Fibrosis Foundation also assures the fight continues to help CF patients take one more breath, see one more sunrise, and lead healthier lives. The CF Foundation has been lauded by publications such as *Forbes* and *Smart Money* as an organization to be rivaled for its innovative approach to drug discovery and sound fiscal management. It is the Foundation's hope that with your partnership, one day will stand for "Cure Found."



## Sponsorship Opportunities

### **Diamond Sponsor \$10,000 ( \$9,200 tax-deductible)**

- Title/Naming Rights
- 20 complimentary event tickets
- Premier branding on invitations and other pre-event collateral
- Full page acknowledgement in program book (back cover)
- On-site signage at the event, including but not limited to banner, audio visual presentation and table signage.
- Speaking opportunity for corporate representative during the event.
- Distribution of branded keepsakes/ mementos to guests.
- Distribution of collateral in gift bags.
- Inclusion in event press release and any media.
- CFF Chapter Facebook/Twitter pages
- CFF Chapter Web site – logo placement

### **Gold Sponsor \$7,500 ( \$6,700 tax-deductible)**

- 20 complimentary event tickets
- Standard branding on invitations and other pre-event collateral
- Half page acknowledgement in program book
- On-site signage at the event, including but not limited to banner, audio visual presentation and table signage
- CFF Chapter Facebook/Twitter pages
- CFF Chapter Web site – logo placement

### **Silver Sponsor \$5,000 ( \$4,600 tax-deductible)**

- 10 complimentary event tickets
- Standard branding on invitations and other pre-event collateral
- Logo in program book
- CFF Chapter Facebook/Twitter pages
- CFF Chapter Web site – logo placement

### **Photo Booth Sponsor \$2,500 ( \$2,100 tax deductible)**

- 10 complimentary event tickets
- Logo in program book
- Logo on all photos

### **Lounge/Bar Sponsor \$2,000 ( \$1,840 tax-deductible)**

- Signage or name recognition on a bar
- 4 complimentary event tickets
- Logo in program book
- Signature drink named after sponsor at the sponsored bar

### **Table Sponsor \$1,000 ( \$600 tax-deductible)**

- 10 complimentary event tickets

### **Event Program Acknowledgements (100% tax deductible)**

- Full Page Acknowledgement \$800
- Half-Page Acknowledgement \$400
- Quarter-Page Acknowledgement \$200

### **Individual Ticket \$100 ( \$60 tax-deductible)**

# CFF Top of the Triangle 2014 Partnership Commitment Form

Company Name (as you would like it to appear): \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Preferred Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Yes, count on my participation at the following level:

<input type="checkbox"/> Diamond Sponsor	\$10,000 (\$9,200 tax-deductible)
<input type="checkbox"/> Gold Sponsor	\$7,500 (\$6,700 tax-deductible)
<input type="checkbox"/> Silver Sponsor	\$5,000 (\$4,600 tax-deductible)
<input type="checkbox"/> Photo Booth Sponsor	\$2,500 (\$2,100 tax-deductible)
<input type="checkbox"/> Lounge/Bar Sponsor	\$2,000 (\$1,840 tax-deductible)
<input type="checkbox"/> Table Sponsor	\$1,000 (\$600 tax-deductible)
<input type="checkbox"/> Full-Page Acknowledgement	\$800 (\$800 tax-deductible)
<input type="checkbox"/> Half-Page Acknowledgement	\$400 (\$400 tax-deductible)
<input type="checkbox"/> Quarter-Page Acknowledgement	\$200 (\$200 tax-deductible)
<input type="checkbox"/> Individual ticket ____ (Number)	\$100 (\$60 tax-deductible)

\_\_\_\_ I am unable to attend, but please accept my donation of \$\_\_\_\_\_ to help cure cystic fibrosis.

**Payment is due prior to event date. Please make checks payable to the Cystic Fibrosis Foundation.**

Please charge my credit card (check one):  AMEX  MC  Visa  Discover Last 4 Digits: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

The credit card information on the bottom portion of this agreement will be securely destroyed after processing.

**Please return to Colette Odom, Development Director**

Cystic Fibrosis Foundation, Raleigh Chapter

7101 Creedmoor Road, Suite 130

Raleigh, NC 27613

Phone: 919-845-2155; Fax: 919-845-2404; codom@cff.org

**Important note on attendance for people with CF and their families:**

The health and well-being of people with cystic fibrosis is our top priority. Medical evidence shows that certain bacteria can be passed between individuals who have CF and can lead to worse symptoms and speed decline in lung function.

To limit the serious risk of cross-infection between people with CF, only one person with CF may be invited to attend any indoor CF Foundation-sponsored event. **Please note:** People with CF and their families should be aware that individuals with CF might choose to attend Foundation events or meetings without notifying event organizers. We strongly discourage this; however, we cannot guarantee that only one person with CF will be present at any indoor Foundation event. For more information, please call us at (919) 845-2155.

