



San Francisco's Finest
Thursday, July 24, 2014
Folsom Street Foundry

The San Francisco's Finest campaign honors the Bay Area's young professionals for their success, leadership and commitment to making a difference in our community. These remarkable young professionals will be recognized and celebrated the community and the Cystic Fibrosis Foundation partners as they strive to achieve excellence in their philanthropic efforts to help find a cure for cystic fibrosis and create awareness for the Cystic Fibrosis Foundation.

San Francisco's Finest 2014 Committee Members

Alyson Bailey
Melissa Eisenberg, *Event Chair*
Marissa Miller
Deirdre Peckenharn
Rebecca Pyle
Kyle Quintero



2013 San Francisco's Finest Honorees

About The Cystic Fibrosis Foundation

San Francisco's Finest benefits the **Cystic Fibrosis Foundation (CFF)**. Cystic Fibrosis is a life threatening genetic disease that affects the lungs and digestive systems of approximately 30,000 children and adults in the U.S. More than 10 million Americans are unknowing, symptomless carriers of the defective CF gene. The CFF has a unique and successful approach to developing drugs for a rare disease. This drug development model known as *venture philanthropy*, has created a robust pipeline of therapies that target the disease.

For example, to speed the discovery and development of new potential therapies targeting the underlying cause of CF, the Foundation has expanded its research investments with leading pharmaceutical companies, including Pfizer, Vertex and Genzyme. **Nearly every approved CF drug available today was made possible because of the Foundation's venture philanthropy approach**, most recently Kalydeco—the first drug to treat the underlying cause of CF.

Our top priority remains accelerating the development of therapies that target the basic genetic defect. Through our efforts, the life expectancy of a child with CF has doubled in the last 30 years.



"We have built a great committee to create successful events and honor those young professionals who have contributed to our efforts."

- Melissa Eisenberg, Marketing Director, DarwinApps
San Francisco's Finest Committee Event Chair





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Platinum Star Sponsor \$5,000

(\$4,500 tax -deductible)

- 20 Event Tickets
- Full Page Acknowledgment in event program book
- Logo on all event direct mail pieces & email blasts
- Logo prominently placed on event homepage
- Recognition during San Francisco's Finest celebration event with a corporate representative to make remarks
- CFF San Francisco's Finest Chapter Facebook and Twitter pages
- Prominent booth space day of event with opportunity for product sampling or promotional material distribution
- Audio and visual recognition including pre-event kick off, all pre-marketing presentations, and all marketing material
- Opportunity to be included in media promotions (based on chapter media relations): Radio, Television, Print, Press Release

Gold Star Sponsor \$2,500

(\$2,250 tax deductible)

- 10 Event Tickets
- Full Page Acknowledgment in event program book
- Logo on all event direct mail pieces & email blasts
- Recognition during San Francisco's Finest celebration event
- Logo placed on event homepage
- CFF San Francisco's Finest Chapter Facebook and Twitter pages
- Audio and visual recognition including pre-event kick off and all pre-marketing presentations

Silver Star Sponsor \$1,000

(\$850 tax deductible)

- 6 Event Tickets
- Half Page Acknowledgment in event program book
- Logo on all event email blasts
- Logo placed on event homepage
- CFF San Francisco's Finest Chapter Facebook and Twitter pages
- Recognition during San Francisco's Finest celebration event

Bronze Star Sponsor \$750

(\$650 tax deductible)

- 4 Event Tickets
- Sponsor recognition during San Francisco Finest event celebration

Full – Page Acknowledgement \$375

- Full page acknowledgement in the evening program
SIZE: 7.75" (height) x 4.875" (width) black/white

Half – Page Acknowledgement \$200

- Half page acknowledgement in the evening program
SIZE: 3.75" (height) x 4.875" (width) black/white

General Admission Tickets

- Single Ticket \$60 (\$35 tax deductible)
- Couple Ticket \$100 (\$50 tax deductible)





CYSTIC FIBROSIS FOUNDATION

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_____ PLATINUM STAR SPONSOR	\$5,000 (\$4,500 TAX DEDUCTIBLE)
_____ GOLD STAR SPONSOR	\$2,500 (\$2,250 TAX DEDUCTIBLE)
_____ SILVER STAR SPONSOR	\$1,000 (\$850 TAX DEDUCTIBLE)
_____ BRONZE STAR SPONSOR	\$750 (\$650 TAX DEDUCTIBLE)
_____ FULL – PAGE ACKNOWLEDGEMENT	\$375 (SIZE: 7.75" x 4.875" B&W)
_____ HALF – PAGE ACKNOWLEDGEMENT	\$200 (SIZE: 3.75" x 4.875" B&W)
_____ GENERAL ADMISSION TICKETS	# _____ SINGLE TICKET \$60 (\$35 TAX DEDUCTIBLE)
	# _____ COUPLE TICKET \$100 (\$50 TAX DEDUCTIBLE)

ADDITIONAL SPONSOR OPPORTUNITIES (PLEASE CHECK ITEMS OF INTEREST)

_____ WE WOULD LIKE TO DISPLAY YOUR MATERIALS AT YOUR PLACE OF BUSINESS

CONTACT INFORMATION:

COMPANY NAME: _____ NAME: _____
TITLE: _____ PHONE: _____ EMAIL: _____
ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

SPONSORSHIP SELECTION: _____

☐ SPONSORSHIP PACKAGE SELECTION: _____ ☐ I WISH TO MAKE A DONATION OF: _____
☐ PLEASE CHARGE THIS CREDIT CARD IN THE AMOUNT OF: _____ ☐ PLEASE INVOICE IN THE AMOUNT OF: _____

SIGNATURE: _____ DATE: _____

Important note on attendance for people with CF and their families:

The health and well-being of people with cystic fibrosis is our top priority. Medical evidence shows that certain bacteria can be passed between individuals who have CF and can lead to worse symptoms and speed decline in lung function. To limit the serious risk of cross-infection between people with CF, only one person with CF may be invited to attend any indoor CF Foundation-sponsored event.

Please note: People with CF and their families should be aware that individuals with CF might choose to attend Foundation events or meetings without notifying event organizers. We strongly discourage this; however, we cannot guarantee that only one person with CF will be present at any indoor Foundation event. For more information, please call us at (415) 989-6500.

