

#### Overview

Cystic fibrosis is a life-threatening genetic disease that affects the lungs and digestive systems of approximately 30,000 children and adults in the United States. But there are also more than 10 million Americans who are symptom-less carriers of the defective cystic fibrosis gene, and approximately 1,000 new cases of CF are diagnosed each year.

In 1955, a small group of parents in the Philadelphia area joined together and founded what would become the Cystic Fibrosis Foundation. They were united in their shared dreams to cure cystic fibrosis. The mission and goal has been consistent since then - to assure the development of the means to cure and control CF and to improve the quality of life for those with the disease.

The Foundation tirelessly pursues this mission by supporting innovative research dedicated to discovering and developing new therapies, and by funding and accrediting specialized care centers to treat people with the disease. Today, the CF Foundation stands at an exciting crossroads. For the first time, promising new treatments are in development and now even on the market to treat the underlying cause of cystic fibrosis.

"Overall, our achievements continue to affirm our confidence that we are on the right path to controlling and curing this disease," says president and CEO Robert J. Beall, PhD. Today, more than 46 percent of people with CF are age 18 or older, and since 1989, the median predicted age of survival has risen more than a decade to more than 37 years.

The Cystic Fibrosis Foundation continues to prioritize its focus on drug discoveries and development efforts, including four compounds in late-stage clinical trials aimed at treating the basic defect of the disease. People with CF and their families can be optimistic about their futures.

**Philadelphia's Finest** This year the Delaware Valley Chapter of the Cystic Fibrosis Foundation is pleased so announce the second annual *Philadelphia's Finest*. The event will honor the area's Finest Young Professionals; those who show exemplary leadership, are active in their communities, and who have excelled in their profession or business. The professional men and women who participate will be given the opportunity to display their community involvement and highlight their professional achievements, while raising funds to help support many research initiatives funded by the Cystic Fibrosis Foundation. Each honoree who makes a commitment to help make CF stand for Cure Found, will be recognized for their fundraising efforts at the Honoree Awards Finale on June 5, 2014. Be on the look-out in the region for these motivated philanthropists with their fundraising activities, and applaud them for making a difference in the lives of those folks living in your community with cystic fibrosis.

Join us on Thursday, June 5, 2014, as the Delaware Valley Chapter of the Cystic Fibrosis Foundation will host their second annual *Philadelphia's Finest* at the Sheraton Society Hill, located just minutes from the historical district of Philadelphia from 6:00 p.m. to 10:00 p.m. There will be music, a silent auction, and plenty of delicious hors d'oeuvres.

Cystic Fibrosis Foundation, Delaware Valley Chapter Jessica Quilter, Development Manager 2004 Sproul Road, Suite 208 \* Broomall, PA 19008 (610) 325-6001 Fax: (610) 325-6588 \* jquilter@cff.org

Website: https://finest.cff.org/activity/cff/philafinest



# Presenting \$10,000

(\$8,922 of this contribution is tax deductible)

- Presenting Sponsor status. Event referred to as "Presented By (your name of company)
- Company name and logo prominently featured on all marketing collateral and promotional materials, including invitations, press releases, media announcements, etc.
- Company profile featured on the Chapter's web page with an opportunity to hyperlink to company website
- Opportunity for corporate spokesperson to speak at event
- Prominent signage at the event and opportunity to display company-provided banner
- 14 VIP (include complimentary valet parking) tickets to event
- One full-page acknowledgment and welcome letter in program book

### Platinum \$5,000

(\$4,076 of this contribution is tax deductible)

- Company name and logo prominently featured on all marketing collateral and promotional materials, including invitations, press releases, media announcements, etc
- Company featured on the Chapter's web page with an opportunity to hyperlink to company website
- Prominent signage at the event and opportunity to display company-provided banner
- 12 VIP (include complimentary valet parking) tickets to event
- One full-page acknowledgment on inside front cover of the program book

#### Gold \$3,000

(\$2,230 of this contribution is tax deductible)

- Company prominently featured on all marketing collateral and promotional materials, including invitations, press releases, media announcements, etc.
- Company name and logo on the Chapter's web page with an opportunity to hyperlink to company website

# Gold \$3,000 cont'd.

- Prominent signage at the event and opportunity to display company-provided banner
- 10 VIP (include complimentary valet parking) tickets to the event
- One full-page acknowledgment on the inside back cover of the program book

## Silver \$2,500

(\$1,884 of this contribution is tax deductible)

- Company name and logo on the Chapter's event web page as well as audio/visual recognition during event
- 8 VIP (include complimentary valet parking) tickets to event
- One half-page black & white acknowledgment in program book

### Bronze \$1,500

(\$1,164 of this contribution is tax deductible)

- Audio/visual recognition during the event
- 6 general admission tickets to event
- One half-page acknowledgement in the program book

# Add Tomorrows \$1,000

(\$776 of this contribution is tax deductible)

- 4 general admission tickets to event
- One half-page black & white acknowledgement in the program book

### **Program Book Acknowledgments**

(100% tax deductable)

#### \$500

One full-page black & white acknowledgment in the program book

### \$250

One half-page black & white acknowledgment in the program book

\*\*Please retain a copy of this page for your records.



YES! I would like	to become	a sponsor! (F	Please check s <sub>i</sub>	oonsorship level l	below)	
Presenting	_Platinum	Gold	Silver	Bronze	Add Tomorrows	
Acknowledgement	\$500 (full	-page)\$250	(half-page)			
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Please mail or fax th	nis form to: C	ystic Fibrosis Fou	ındation, Delawa	re Valley Chapter *	2004 Sproul Rd. Suite 208	

#### Important note on attendance for people with CF and their families:

Broomall, PA 19008 \* Ph. (610) 325-6001 \* Fax. (610) 325-6588 \* jquilter@cff.org.

The health and well-being of people with cystic fibrosis is our top priority. Medical evidence shows that certain bacteria can be passed between individuals who have CF and can lead to worse symptoms and speed decline in lung function. To limit the serious risk of cross-infection between people with CF, only one person with CF may be invited to attend any indoor CF Foundation-sponsored event.

Please note: People with CF and their families should be aware that individuals with CF might choose to attend Foundation events or meetings without notifying event organizers. We strongly discourage this; however, we cannot guarantee that only one person with CF will be present at any indoor Foundation event. For more information, please 610-325-6001. This is a non-smoking event.